Home-grown Nursing Excellence

Philanthropic investments in talented young nurses, clinical tools that improve productivity and technology that enhance care delivery reinforce the culture of high-quality, compassionate care that patients expect from Suburban Hospital.

A $500,000 donation from the Becker Foundation is in honor of Sandy D. Becker, regarded as Suburban’s nursing clinical ladder program for bedside nurses. The program provides a path of professional growth and development for nurses with demonstrated dedication to care, quality and service. An additional $150,000 gift from the Orkand family also supports continuing education for nurses.

New gifts, most recently $250,000 toward the campus enhancement project, have allowed the hospital to install Visilert timers outside every patient room. The timers create visual cues for bedside care providers to meet the hourly rounding goals. Another gift allowed the hospital to install Orchid, a new digital rounding tool, thanks to philanthropic support. The life income gifts and planned giving commitments of legacy donors play a key role in Suburban’s current and future growth plans. Their contributions are honored each year at the Heritage Society Annual Luncheon. In 2018, Suburban Hospital President Jody Scholten inducted four new Heritage Society members and honored the commitment and vision of the broader group of 150+.

For your ongoing support and commitment, we offer heartfelt thanks.

Katie Jaggers-Ludwick, FTTH Chair Foundation Board of Trustees

For a complete list of donors, please visit suburbanfuture.org

COMMITTEE OF THE WHOLE

Chair: Jody Scholten

Katie Jaggers-Ludwick

NEW ROLES; NEW FACES FOR BOARD OF TRUSTEES

Katie Jaggers-Ludwick now serves as chair of the Suburban Hospital Foundation Board. This board also welcomed two new members for FY18 Diane Colgan, MD, long-time patient and community leader Tom Murphy, and community member Emily Kishter. The Foundation plays a central role in supporting the institution’s legal and present vision and future goals, whose support is crucial to achieving fundraising goals in support of the campus enhancement project.

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Reema Leopold

Nanci Klein

Lornate Rogstad

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SUBURBAN HOSPITAL FOUNDATION

Year-In-Review 2018

RECOGNIZING COMMITMENT TO EXCELLENCE

CORRADO A. ASCHENBACH

Katie Jaggers-Ludwick hosted the 2018 Commitment to Excellence Award in recognition of his more than forty years of support for the hospital’s capital and fundraising goals. Mr. Aschenbach served as a trustee of the hospital’s board in the 1970s and since that time has contributed corporate sponsorship from his family business, King Automotive, and personal sponsorships from his family’s friends and associates. An ongoing commitment is his sponsorship of the Suburban Hospital golf tournament and annual golf outing.

MAYOR’S DINNER AND AWARDS CEREMONY

Abbe Forman, Dr. Robert C. Langer, and Dr. and Mrs. Barry K. Rogstad presented Mr. Aschenbach with the Commitment to Excellence Award. Mr. Aschenbach’s contributions since 1976 have been crucial to the hospital’s mission.

CONVENTION CENTER FUNDRAISER

Dr. Kathy Alley, President and Chief Executive Officer presented Dr. Langer with the Legacy Award. The Legacy Award is presented to an individual or organization for their extraordinary legacy support.

Katie Jaggers-Ludwick, FTTH Chair Foundation Board of Trustees

Contribution to Excellence honoree Corrado A. Aschenbach with Hospital Board Chair Howard Gleckman

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In December 2018, Suburban Hospital celebrated 75 years with a glamorous Diamond Ball fundraising event. Thanks to its title sponsors, A. James & Alice B. Clark Foundation, and more than 120 individual and corporate sponsors, the event surpassed its $1 million goal. Visit suburban75.org for updates and photos.

In calendar year 2018, at least $3.4 million was specifically dedicated to the Campus Enhancement Project.

Ours to Grow: Campus Enhancement

Thanks in large part to the generosity of so many donors, Suburban Hospital is undergoing a critical transformation that will soon result in the opening of a comprehensive, integrated, and state-of-the-art medical campus. At the end of 2018, the Suburban Hospital Foundation was honored to report capital campaign receipts of nearly $51 million raised toward our ambitious $75 million goal. Several major contributions connected our past 15 years with the next 75, with a significant impact on the construction of the new 300,000 sf, medical building that will anchor the campus innovation.

Leadership gifts of $1 million each from John & Marilyn Phillips, chair of Bethesda-based Miller & Long, and emeritus trustee Dr. Donald Orkand, will support the development of state-of-the-art surgical facilities. Their generosity, along with that of the late Dale and Kitty Cohen, will especially focus on allowing the hospital to create a hybrid OR environment that brings imaging capabilities to the surgical space and integrates cardiovascular and cardiothoracic surgery. Additionally, gift from the Lessick A. & Lisa K. Greisberg Charitable Foundation will dedicate the main corridor and plaza gardens at the entrance to the hospital, featuring a sculpture by local artist John Safer. Gifts from the Ryna and Melvin Cohen Foundation, Dan and Betty Sowers, and Harold & Martha Crimner will make other critical areas on the main level of the building.

When complete, the new facilities will support high-quality patient and family-centered care, advanced technology, clinical research and the medical education of future healthcare providers, while also providing feasibility to enhance emerging clinical needs.

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An enduring commitment of philanthropy from the community gives Suburban Hospital the power to invest in people and programs, cutting-edge technology and innovative initiatives that expand access to care. In FY18, philanthropic dollars impacted nearly every area of care including providing medical education, salary support and funding program initiatives.

**Dollars Invested**

- **Hospital Salary**: 19%
- **Staff Education**: 19%
- **Quality Safety**: 1%
- **Other**: 2%
- **Cardiac Stroke**: 18%
- **Cardiovascular**: 13%
- **Oncology**: 4%
- **Complementary & Alternative Medicine**: 4%
- **Nursing Excellence**: 11%
- **Hospital Programs**: 37%

**RECOGNIZING COMMITMENT TO EXCELLENCE: CONRAD V. ASCHENBACH**

Conrad V. Aschenbach received the most recent Commitment to Excellence Award in recognition of his more than forty years of support for the hospital and its mission. Mr. Aschenbach served as a trustee of the hospital board in the 1970s and since that time has contributed corporate sponsorships from his family’s business, King Automotive, and personal gifts, most recently $250,000 toward the campus enhancement project.

**NEW ROLES, NEW FACES FOR BOARD OF TRUSTEES**

Katie Jaggers-Ludwick now serves as chair of the Suburban Hospital Foundation Board. This year also welcomed three new members for FY19: Dave Collier, MD, long-time physician at the hospital, local business leader Tom Murphy, and community member Emily Kester. The Foundation is grateful for the service and engagement of past and present board members whose support is crucial to achieving fundraising goals in support of the hospital’s mission.

**CELEBRATING OUR HERITAGE SOCIETY**

The life income gifts and planned commitments of legacy donors play a key role in Suburban’s current and future growth plans. Their contributions are honored each year at the Heritage Society Annual Luncheon. In 2018, Suburban Hospital President Judy Schatz selected four new Heritage Society members and honored the commitment and voice of the broader group of 150+

**COMPASSIONATE PARTNERS ARE KEY TO THE CURE**

Each year, as part of Saks Fifth Avenue’s Key to the Cure campaign, Saks in Chevy Chase hosts more than 100 women for a reception and fashion trend presentation that honors cancer survivors and raises funds for the Oncology Patient Navigator Program at Suburban Hospital.

The program, funded entirely through philanthropy, provides passionate nurse navigators to guide people through the complex journey of a new cancer diagnosis.

**Home-grown Nursing Excellence**

Philanthropic investments in trained young nurses, clinical tools that improve productivity, and technology that enhances care delivery reinforces the culture of high-quality, compassionate care that patients expect at Suburban Hospital.

A $500,000 donation from the Bender Foundation in honor of Gerdie D. Bender expands Suburban’s nursing clinical ladder program for bedside nurses. The program provides a path of professional growth and development for nurses, with demonstrated dedication to care, quality and service. An additional $100,000 gift from the Orland family also supports continuing education for nurses.

Another gift allowed the hospital to install/upgrade times outside every patient room. The times create visual cues for bedside care providers to meet the hourly care goals of the hospital’s REACH (Restroom, Environment, Activity, Comfort, Hourly) workflow.

A new digital rounding tool, Orchid, is also now in place thanks to philanthropic support. Staff in seven clinical units use the platform to efficiently communicate about patient needs across shifts and staffing changes. It also captures patient feedback so teams can track and continually improve patient care skills.

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Recognizing our heritage society.

New roles, new faces for board of trustees.

For a complete list of donors, please visit Suburbanhospital.org/Donate.