

Johns Hopkins Medicine

A Woman's Journey®

UNDERWRITING AND SPONSORSHIP OPPORTUNITIES

GREATER WASHINGTON AREA

Wednesday May 2, 2018

Take advantage of the following exclusive tax-deductible opportunities to add your name as a sponsor to those underwriting the Johns Hopkins Medicine's award-winning women's health program
A Woman's Journey.



JOHNS HOPKINS
M E D I C I N E

A Woman's Journey

More than 20 years ago, two remarkable Baltimoreans approached Johns Hopkins Medicine with an idea that would affect the lives of thousands of women. Both survivors of cancer, Mollye Block and Harriet Legum wanted to empower women to make effective health care decisions for themselves and those they love. Johns Hopkins Medicine accepted their challenge.

The result has been a powerful health conference, *A Woman's Journey*. Since 1995, this one-of-a-kind health education program has annually offered seminars—all taught by Johns Hopkins faculty physicians and scientists. Women hear firsthand about advances in medicine—from preserving memory to surviving cancer—from people who are performing research in these medical specialties. Mothers, daughters, sisters and friends come to learn from Hopkins scientists and from each other. Each year women confide in us that *A Woman's Journey* has saved their lives and improved their health.

A Woman's Journey Greater Washington Area includes registration/check-in and lite refreshments, followed by three presentations by Johns Hopkins University School of Medicine faculty physicians and an opportunity for questions and answers.

The Greater Washington Area event is co-chaired by Beth Glassman, Gail Glick, Alice Paik and Laurie Singer, who collaborate with a 25-person local host committee.

A Woman's Journey[®]

Presenting Sponsor

Presenting Sponsor

\$15,000 (A portion of your contribution is tax deductible)

Sponsor the presenting sponsor at the Johns Hopkins Heart Healthy Breakfast with the Faculty. In recognition of your extraordinary generosity, you will receive:

- *Premium table at breakfast and lunch with a Hopkins faculty speaker joining your table for lunch*
- *Opportunity for sponsor to give welcome remarks*
- *Sponsor acknowledged in opening remarks*
- *Full-page ad with premium placement in the program book*
- *10 complimentary registrations to A Woman's Journey*
- *Sponsorship noted on Johns Hopkins Medicine news releases*
- *Sponsor's name listed on signage and screensaver*
- *Sponsor's name added to the list of conference underwriters appearing in program book*
- *Six-foot vendor table*
- *Sponsor's name and/or logo will appear on:*
 - *A Women's Journey Website for one year*
 - *Invitations*
 - *Tote bags*

Tote Bag

Tote Bag

\$5,500 (A portion of your contribution is tax deductible)

Sponsor the tote bag at the Johns Hopkins Heart Healthy Breakfast with the faculty. In recognition for your extraordinary generosity, you will receive:

- *Sponsor's name/logo printed on the tote bags received by conference attendees*
- *Premium table at breakfast and lunch with a Hopkins faculty speaker joining your table for lunch*
- *Full-page ad with premium placement in the program book*
- *10 complimentary registrations to A Woman's Journey*
- *Sponsor's name listed on signage and screensaver*
- *Sponsor's name added to the list of conference underwriters appearing in program book*
- *Johns Hopkins physician will speak at a private event for your company*

Program Book

Program Book

\$5,000 (A portion of your contribution is tax deductible)

Each attendee receives a program book that includes recent articles on the latest medical information from Johns Hopkins Medicine. In recognition for your extraordinary generosity, you will receive:

- *Full-page ad with premium placement in the program book*
- *10 complimentary registrations to A Woman's Journey*
- *Sponsor's name listed on signage and screensaver*
- *Sponsor's name added to the list of conference underwriters appearing in the program book*

Take Note

Notepad

\$3,500 (A portion of your contribution is tax deductible)

Sponsor a note pad for each registrant and record lessons that can help improve your health and the health of your family. In recognition for your extraordinary generosity, you will receive:

- *Sponsor's name/logo printed on the notepads received by conference attendees*
- *5 complimentary registrations to A Woman's Journey*
- *Sponsor's name listed on signage and screensaver*
- *Sponsor's name added to the list of conference underwriters appearing in the program*

Scribe

Scribe

\$2,500 (A portion of your contribution is tax deductible)

In recognition for your extraordinary generosity, you will receive:

- *Sponsor's name/logo printed on the pens received by conference attendees*
- *3 complimentary registrations to A Woman's Journey*
- *Sponsor's name listed on signage and screensaver*
- *Sponsor's name added to the list of conference underwriters appearing in the program book*

Speaker's Presentation

Johns Hopkins Faculty Speakers

\$1,000 (A portion of your contribution is tax deductible)

Support a Johns Hopkins University School of Medicine faculty members' presentation at *A Woman's Journey*. In recognition for your extraordinary generosity, you will receive:

- *2 complimentary registration to A Woman's Journey*
- *Sponsor's name listed on signage and screensaver*
- *Sponsor's name added to the list of conference underwriters appearing in program book*

National Sponsorship Opportunities

A Woman's Journey portfolio features nine unique programs between Maryland and Florida, which attract women from more than 20 states. Align your company with the nationally recognized Johns Hopkins Medicine women's health program, A Woman's Journey, and promote your commitment to the health and well-being of women who make 80 percent of the healthcare decisions for themselves and their families.

National Sponsorship

Johns Hopkins Medicine A Woman's Journey National Sponsorship \$200,000
Three-year commitment for \$500,000

Align your company's name with Johns Hopkins Medicine national women's health program, *A Woman's Journey*. According to data from September 2015, nearly 80 percent of Americans nationally have heard of Johns Hopkins. *A Woman's Journey* provides in-person opportunities to engage women eager to learn about medical advances and speak first-hand with Johns Hopkins physicians. This award-winning and highly valued program has more than a 20-year history of success. Satisfaction with these programs consistently rate greater than 95 percent with a comparable intention to return to a subsequent program.

Sponsor's name will appear on all programs as the National Sponsor on:

- *A Woman's Journey website for one year*
- *Invitations*
- *Tote bags*

In recognition of your extraordinary generosity, you will receive:

- *Two premium tables with guest registrations for each event*
- *Opportunity for sponsor to give welcome remarks*
- *Sponsor acknowledged in opening remarks*
- *Full-page ad with premium placement in the program book*
- *20 complimentary registrations to A Woman's Journey*
- *Sponsorship noted on Johns Hopkins Medicine news releases*
- *Sponsor's name listed on signage and screensaver*
- *Sponsor's name added to the list of conference underwriters appearing in program book*
- *Series of Women's Health Video Conversations*
- *National Monthly Women's Health E-Newsletter*
- *Two of your executives will be provided comprehensive medical assessments and personalized preventive strategies from the Johns Hopkins Executive and Preventative Health Program*
- *Johns Hopkins physician will speak at a private event for your company*
- *Acknowledgement of your thoughtful gift*

**A Woman's Journey – Greater Washington Area
Underwriting Commitment Form**

Greater Washington Area Sponsorships

<i>Presenting Sponsor</i>	\$15,000	<input type="text"/>
<i>Tote Bag</i>	\$5,500	<input type="text"/>
<i>Program Book</i>	\$5,000	<input type="text"/>
<i>Take Note</i>	\$3,500	<input type="text"/>
<i>Scribe</i>	\$2,500	<input type="text"/>
<i>Speaker's Presentation</i>	\$1,000	<input type="text"/>
<i>Premium Table</i>	\$500	<input type="text"/>
<i>Hopkins Educational Mission</i>	\$500	<input type="text"/>
<i>Honorable Mention</i>	Amount	<input type="text"/>

National Sponsorships

<i>National Sponsorship</i>	\$200,000	<input type="text"/>
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Sponsor Information

**Underwriter
Name/Company:** _____

Address: _____

Telephone: _____

Email: _____

Signature: _____ **Date:** _____