

Someone you love will thank you for supporting the Ciccarone Center for the Prevention of Heart Disease.

THE CICCARONE CENTER

MAKING A GIFT TO THE JOHNS HOPKINS CICCARONE CENTER FOR THE PREVENTION OF HEART DISEASE

There are many ways to contribute to heart disease research, education and patient care at Johns Hopkins Medicine. Gifts may be made in the form of cash, securities, real estate or personal property.

CASH AND PLEDGES

Cash gifts and pledge payments are deductible for federal income tax purposes. Pledges paid over a period of years should be made on this card.

APPRECIATED SECURITIES

Gifts and pledges may be made in the form of appreciated securities that may provide you with additional tax benefits. For wire instructions, please call 410-516-6607.

BEQUESTS AND GIFT ANNUITIES

We are happy to provide you with a sample of bequest language or more information on gift annuities. Please call 410-516-6607 for additional information.



JOHNS HOPKINS
M E D I C I N E

HEART INSTITUTE

Your gift is tax deductible in accordance with the Internal Revenue Code. Copies of financial statements for Johns Hopkins are available; call 410-516-6607. Information submitted under the Maryland Charitable Solicitations Act can be obtained from the Maryland Secretary of State at 410-974-5534; postage may be charged.



About the Johns Hopkins Ciccarone Center for the Prevention of Heart Disease

Henry Ciccarone was a legendary athlete and lacrosse coach at Johns Hopkins who died at age 50 after his third heart attack. In 1989, Ciccarone's close friend, Dr. Roger S. Blumenthal, conceived and founded the Ciccarone Center for the Prevention of Heart Disease at Johns Hopkins. Today, it is one of the fastest growing clinical programs at Johns Hopkins, widely regarded for its innovative and effective approaches to cardiovascular disease prevention and treatment. The Ciccarone Center unites the proud traditions of Hopkins Lacrosse and Hopkins Medicine.



JOHNS HOPKINS

M E D I C I N E

HEART INSTITUTE

A close-up photograph of two hands, palms facing each other, with fingers slightly curled to form a heart shape. The skin is a warm, light brown tone. The background is a soft, out-of-focus light color.

YOU HAVE
A HEART...

*...you have a reason to
support the Johns Hopkins Ciccarone
Center for the Prevention of
Heart Disease*



JOHNS HOPKINS
M E D I C I N E

HEART INSTITUTE

THE CICCARONE CENTER

ADVANCING THE SCIENCE of
cardiac diagnosis and treatment

The Ciccarone preventive cardiology team is committed to defining the standard in preventive cardiac care and is deeply involved in both clinical and basic research related to cardiovascular diagnosis and treatment. They regularly publish their findings in the most respected medical journals. Among the Ciccarone Center's many ongoing areas of study are:

- Women and heart disease
- Early detection through non-invasive imaging
- Familial-clustered heart disease
- Management of multiple coronary risk factors such as hypertension, hyperlipidemia and diabetes
- Genetic basis of heart disease
- Vascular biology and accelerated atherosclerosis

Educating Professionals to Provide the Best Cardiac Care

The Ciccarone Center's ultimate mission is to reduce the incidence of and improve the outcomes for cardiovascular disease. As an essential element of that effort, our faculty devote significant energy to the formal instruction of medical students, interns, residents, fellows, and nurses throughout the Johns Hopkins community. They also present their findings to national medical meetings and guest lecture at other medical institutions.



"I had my bypass surgery at Johns Hopkins. And ever since, I've been going there for the best preventive care. For me, there was no other choice but Hopkins."

Edward Speno, Patient



The Johns Hopkins Ciccarone Center for the Prevention of Heart Disease is committed to fighting heart disease on three fronts: by providing the most innovative and comprehensive preventive care and treatment; by educating health care professionals on the most effective ways to prevent heart disease; and by pursuing leading-edge research on atherosclerosis and the risk factors for heart disease.

The Breakthroughs You Support Today May Save a Loved One's Life Tomorrow

Heat disease is America's #1 killer — more than cancer and accidents combined. Our goal is to prevent heart disease before it develops through an aggressive program of risk assessment and comprehensive lifestyle and medical management.

Like all pioneering medical programs, however, the Johns Hopkins Ciccarone Center for the Prevention of Heart Disease is in constant pursuit not just of medical breakthroughs, but also of funding to accelerate our progress. We depend on the support of generous donors to help our programs thrive.

When you support the Ciccarone Center, you're ensuring that if you or a loved one is at risk for heart disease or stroke, you'll have a program to help prevent it. Or if you already have heart disease, you'll maximize your opportunity for an active, enjoyable life.

“WE’RE RECOGNIZED AS A NATIONAL LEADER IN CLINICAL RESEARCH, PREVENTIVE CARDIAC CARE AND EDUCATION. YEAR AFTER YEAR, WE PUBLISH MAJOR PAPERS IN SOME OF THE WORLD’S LEADING MEDICAL JOURNALS.”

*Roger Blumenthal, MD, FACC, FCCP, FAHA, Director,
Johns Hopkins Ciccarone Center for the Prevention of Heart Disease*



Aggressively Managing Care to Prevent Heart Disease

We take a comprehensive view of preventive cardiac care. Our team conducts an intensive assessment of *all* the factors that indicate or contribute to cardiac disease: family and medical history, clinical indicators and lifestyle. State-of-the-art testing targets a multitude of risk factors, including non-traditional indicators. In some cases, a 64-slice multidetector cardiac CT scan may be performed to measure coronary artery calcification and/or assess blood flow through heart arteries. An ultrasound test may be done to measure carotid artery thickening.

All these risk assessments are correlated to the patient's age and lifestyle to determine optimum medical and lifestyle management regimens — with the goals of reducing the risk of heart attack or stroke and avoiding the need for interventions, such as angioplasty and stenting.

Improving Outcomes for Patients with Heart Disease

Our thorough clinical approach offers great benefits for patients who already have cardiovascular disease symptoms. We design aggressive medical and lifestyle management programs to effectively reduce the potential for recurrent cardiovascular events and decrease mortality.

“The center looks at the whole family and tries to put the pieces in place to make sure the individual's life is better—if they have to speak to other members of the family to make sure we're on track, they'll do it. They go to any length to make sure the patient is under the correct care.”

Larry Levy, Patient

THE CICCARONE CENTER

A UNIQUELY COMPREHENSIVE
approach to heart disease
prevention, research and education

A Multidisciplinary Approach to Cardiac Care

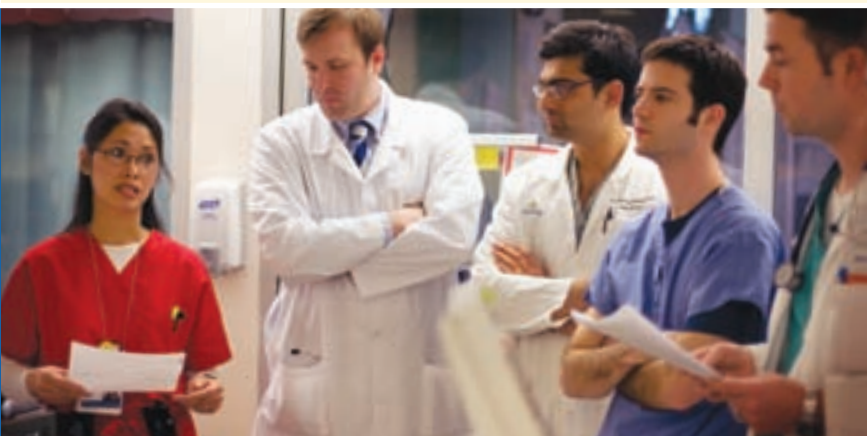
Studies have shown that the most effective cardiovascular preventive treatment incorporates a number of disciplines and dimensions. To that end, the Ciccarone Center staff engages a multidisciplinary team of practitioners for our patients' care, including:

CARDIOLOGISTS

ENDOCRINOLOGISTS

NURSE PRACTITIONERS

REHABILITATION SPECIALISTS



THE CICCARONE CENTER

INNOVATIVE CARDIAC RESEARCH
AND CARE from Johns Hopkins





IT IS A RARE PERSON WHO HAS NOT SEEN THE IMPACT OF HEART DISEASE IN THE LIVES OF CO-WORKERS, FRIENDS OR LOVED ONES. YET THERE IS MUCH THAT CAN BE DONE TO PREVENT ITS ONSET OR LESSEN ITS IMPACT. THE CICCARONE CENTER IS AT THE FOREFRONT OF INNOVATIVE TREATMENT AND RESEARCH.

YOUR GENEROUS SUPPORT KEEPS OUR EFFORTS GOING — AND COULD HELP ENSURE A POSITIVE OUTCOME FOR A LOVED ONE AT RISK FOR HEART DISEASE. WE WELCOME AND APPRECIATE YOUR MOST GENEROUS SUPPORT.



THE CICCARONE CENTER

YES, I WILL SUPPORT THE CICCARONE CENTER AT JOHNS HOPKINS MEDICINE WITH A GIFT OF:

- \$10,000 \$5,000 \$2,500 \$1,000
 \$500 \$100 Other _____

MY GIFT WILL BE MADE BY:

Check, made payable to "Johns Hopkins University – The Ciccarone Center"

Credit Card Visa MasterCard American Express

CARD NUMBER

EXPIRATION DATE

NAME AS SHOWN ON CARD

Appreciated Securities (please call 410-516-6607 for wire transfer instructions)

I pledge _____ to be paid over _____ years.

* Gifts may also be made online at hopkinsmedicine.org/heart

DONOR INFORMATION

NAME

STREET ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

I wish this gift to be anonymous

My gift is... In Honor of In Memory of

HONOREE'S NAME

Would you like us to notify family members or the honoree of the gift?

ADDRESS

MATCHING GIFT

My company will match my gift

I have submitted my company's matching gift form

Please send matching gift forms to:
The Johns Hopkins Heart Institute
100 N. Charles Street, Suite 429
Baltimore, MD 21201