

# Your Gift

## TO UNITED WAY OF CENTRAL MARYLAND



United Way  
of Central Maryland

We are proud to be a source of support, compassion, and hope for people who work hard but still can't make ends meet. We make communities more livable, opportunities more equal, families more stable, and lives better for those who call Central Maryland home.

### Your gift to United Way supports:



#### 211 MARYLAND UNITED WAY HELPLINE

Our 24-hour, free, confidential helpline answered more than 160,000 calls this past year, helping us direct our efforts to meet the needs of our community.



#### EDUCATION

There are districts in our region where up to 40% of students won't graduate from high school. Our education work puts students on the right track to earn a diploma and achieve their dreams. We help narrow the digital divide as many educational institutions have gone virtual, creating even more challenges for low-income families.



#### EMPLOYMENT

We work with our neighbors to reduce the need for assistance and remove obstacles keeping them from a job that pays the bills. Our workforce programs include specialized work initiatives with veterans and homeless persons.



#### HOUSING

Through services and partnerships, we work to rapidly rehouse those who have lost their homes and prevent homelessness for countless others, helping to reduce rent costs and waive security deposits.



#### HEALTH

We work with schools to make sure that students have nutritious meals, partner with local farms, support neighborhood fruit and vegetable gardens, and distribute meals to those in need.

### New opportunities to give back:



#### COVID-19 COMMUNITY FUND

We're helping Central Maryland respond, recover, and rebuild during the COVID-19 pandemic, including bridging the digital divide for families and providing mental health support.



#### EQUITY & SOCIAL JUSTICE

Supporting equity and social justice will help us address inequities in United Way Neighborhood Zones, ensure educational equity for all students, including young men of color, and fund organizations focused on addressing racial inequity.

United Way of Central Maryland | 1800 Washington Boulevard, Suite 340, Baltimore, MD 21230 | 410-547-8000 | [uwcm.org](http://uwcm.org)





United Way of Central Maryland

PROVIDING What's NEEDED, Where IT'S NEEDED.

MY TOTAL GIFT: \$ \_\_\_\_\_

Please direct my gift where it's needed most:

A gift to United Way of Central Maryland improves lives for residents of Greater Baltimore and the surrounding counties by promoting equity and increasing access to education, health, employment, and housing.

United Way of Central Maryland (4444) \$ \_\_\_\_\_

I want to direct my gift to United Way of Central Maryland's:

211 Maryland United Way Helpline (899) \$ \_\_\_\_\_

Education Programs (6381) \$ \_\_\_\_\_

Employment Programs (2666) \$ \_\_\_\_\_

Housing Programs (3338) \$ \_\_\_\_\_

Health Programs (4743) \$ \_\_\_\_\_

New opportunities to give back:

COVID-19 Community Fund (4128) \$ \_\_\_\_\_

As we help Central Maryland respond, recover, and rebuild during the COVID-19 pandemic, your gift will help fund a variety of needs, including bridging the digital divide for families and providing mental health support.

Equity & Social Justice Fund (287) \$ \_\_\_\_\_

Supporting equity and social justice will help us address inequities in United Way Neighborhood Zones, ensure educational equity for all students, including young men of color, and fund organizations focused on addressing racial inequity.

Give to a specific United Way program or geographic location \$ \_\_\_\_\_

(Please see next page for details and codes) Code: \_\_\_\_\_

I want to support another nonprofit: \$ \_\_\_\_\_

Nonprofit Name: \_\_\_\_\_

Nonprofit Address (required): \_\_\_\_\_

Choose Your Payment Method:

PAYROLL DEDUCTION I wish to donate this amount each pay period:

\$5 \$10 \$20 Other: \_\_\_\_\_

Number of pay periods: \_\_\_\_\_

PERSONAL CHECK Please attach and make payable to: United Way of Central Maryland Check Number: \_\_\_\_\_

INVOICE ME Monthly Annually Other: \_\_\_\_\_

CREDIT CARD Visa American Express MasterCard Discover

CARD # \_\_\_\_\_

EXPIRATION DATE (MM/YY) \_\_\_\_\_ / \_\_\_\_\_

Payment timing (MM/YY) Monthly beginning One-time beginning Quarterly beginning

This authorization may be canceled at anytime by calling United Way at 410-547-8000.

Other: I wish to remain anonymous. I wish to leverage my gift in the Step-Up Program. Learn more at uwcm.org/WhyGive.

MY INFORMATION: Please print boldly and legibly. Your personal information is kept confidential.

Form with fields for FIRST NAME, M.I., LAST NAME, SUFFIX, HOME ADDRESS, CITY, STATE, ZIP, PERSONAL EMAIL, PHONE NUMBER, BIRTH YEAR (YYYY), EMPLOYER, I IDENTIFY AS (Male, Female, Non-binary, I choose not to identify), SIGN, DATE

\* Minimum donation of \$100 is required for each designation, or it will be directed to United Way of Central Maryland. Designations must be to a 501(c)3 organization or another United Way. A 5% fee will be deducted on designations, subject to a \$5 minimum and cap of \$500. Please visit uwcm.org/designate for more information and frequently asked questions on our designation policy. 2020-21

## Serving Greater Baltimore

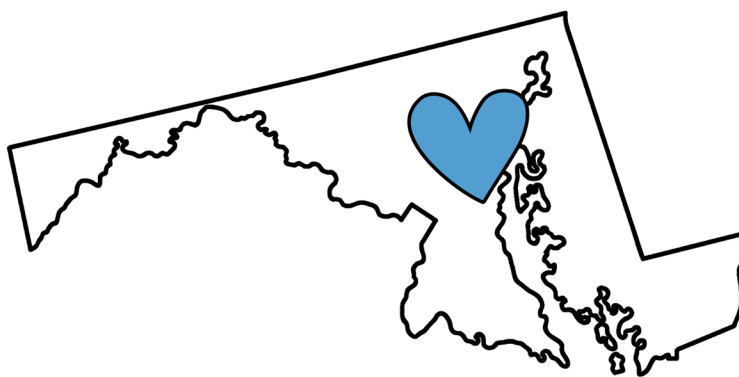
Central Maryland includes Anne Arundel, Baltimore, Carroll, Harford and Howard Counties and Baltimore City. Some residents in these regions struggle to afford basic needs – that’s why we have programs in place, like housing assistance, educational support, and community services to power grassroots change for people who live and work in the community.

For 95 years, we’ve worked tirelessly to improve Central Maryland and all of its neighborhoods by building deep and trusting relationships with our neighbors—engaging, listening and taking action.

Counties served:



- ANNE ARUNDEL COUNTY (7686)
- BALTIMORE CITY (7602)
- BALTIMORE COUNTY (7612)
- CARROLL COUNTY (7687)
- HARFORD COUNTY (5756)
- HOWARD COUNTY (3709)



Other programs:

- UNITED WAY NEIGHBORHOOD ZONE IN BROOKLYN/CURTIS BAY (8110)
- UNITED WAY NEIGHBORHOOD ZONE IN POPPLETON (8130)
- UNITED WAY NEIGHBORHOOD ZONE IN COLUMBIA (8120)
- VETERANS TREATMENT COURT – BALTIMORE CITY (2168)
- VETERANS TREATMENT COURT – ANNE ARUNDEL COUNTY (2170)
- ON TRACK FOR SUCCESS (2885)

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**LEGAL INFORMATION:** Contributions to United Way of Central Maryland, Inc. (UWCM) are tax deductible within the limits of current federal and Maryland state law. UWCM has provided no goods or services in exchange for your contributions. You will be acknowledged for direct contributions made during the calendar year. United Way will send those acknowledgments before January 31 of the following year. To ensure receipt of your acknowledgment, please provide us with your full home address. If your contribution is being made by payroll deduction, you should keep a copy of this form which, along with your pay stubs or other documents furnished by your employer, show the amount withheld for your contribution and will provide the necessary support for your contribution for federal income tax purposes. UWCM does not provide goods or services in return for any contribution made to it by payroll deduction. A copy of the most current financial statement is available upon request by contacting UWCM. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage. By providing your email address to United Way, you are opting in to receive periodic email communications from UWCM. Your privacy is important to us, and we will never share, sell, or rent your contact information to a third party. You may unsubscribe from UWCM emails at any time.