2020: A Year for Health Care Heroes

As the COVID-19 pandemic intensified in 2020, Suburban Hospital’s frontline health care workers – physicians, nurses, technicians, and support staff – played a critical role in providing essential and timely medical care for our patients and the larger community. Suburban Hospital’s highly skilled and compassionate care teams have gone above and beyond to provide exceptional patient care – at times even risking their own health to save the lives of others. The heroism of health care workers, at Suburban Hospital, Johns Hopkins Medicine and across the country, has been a defining aspect of the crisis.

RISE PROGRAM
Thanks to a generous donation from The J. Willard and Alice S. Marriott Foundation, Suburban Hospital launched the RISE (Resiliency in Stressful Events) Program in September. Thirty staff volunteers participated in a multidisciplinary training program that prepared them to provide skilled, nonjudgmental and confidential support to individuals and groups involved in an unanticipated patient event, stressful situation, or patient-related injury. In addition, two Resiliency Lounges were created for staff to enjoy a place to rest and recharge during their shifts. The lounges offer massage chairs, refreshments and a quiet place for reflection and respite.

EMPLOYEE ASSISTANCE FUND (EAF)
Suburban Hospital’s long-time employee assistance fund received a much-needed boost this year thanks to the generosity of donors Irene and Jared M. Drescher from Bethesda, MD. Formerly known as ECHO, and exclusively funded by employee contributions, the program was re-launched as the Employee Assistance Fund (EAF) in 2020. EAF aids employees experiencing an unanticipated financial emergency. All full-time and part-time regular status employees are eligible to apply. Funds, which are now welcomed from internal and external donors, are designed to have a direct impact on the lives of employees impacted by financial hardship and further enhance workforce morale. Recipients are encouraged to pay it forward, allowing more to benefit.

BLUE ANGELS FLY OVER
A special thanks to the U.S. Navy Blue Angels and the U.S. Air Force Thunderbirds for a stunning flyover to celebrate Health Care Heroes Day on May 2, a day to recognize the dedication and bravery of frontline medical workers responding to the COVID-19 pandemic. In addition, the Blue Angels sent a signed print to Suburban Hospital commemorating the flyover salute honoring our health care heroes. The print has been matted and framed, and is now hanging in the Security Office of the North Building.

HERO SPOTLIGHT: CINDY NOTOBARTOLO
Cindy Notobartolo M.S., B.S.N., C.H.E.P., H.E.M., is the Administrative Director of the Emergency/Trauma Department, Safety+Security, and Employee Health Services as well as the Incident Commander at Suburban Hospital. Cindy has been with Suburban for nearly 25 years and was recently recognized by Governor Larry Hogan on Health Care Heroes Day in May. Thank you, Cindy, for all you do for Suburban Hospital!

“‘Heroes Work Here’ is the right sentiment for how Suburban Hospital nurses met the challenge of the first wave of the COVID-19 pandemic. Daily, you put our community and patients first. You learned new skills, adapted to daily changes and supported each other. Amazing is what you are!” – CINDY NOTOBARTOLO
As we reflect back...

On a year of unprecedented events, we are humbled by the tremendous strength of our community. The COVID-19 pandemic changed the way we live our lives but, throughout the crisis, Suburban Hospital’s health care heroes have been unwavering in their commitment to care for those in need throughout the region. This would not have been possible, however, without neighbors and friends like you. We are grateful for the generous outpouring of philanthropic support that continues to allow Suburban Hospital to provide the highest level of patient clinical care and advance the promise of medicine.

SUBURBAN RECEIVES INVESTMENT FROM THE A. JAMES & ALICE B. CLARK FOUNDATION
The A. James & Alice B. Clark Foundation has long been instrumental at Suburban Hospital in advancing and inspiring our efforts and outcomes in a broad range of areas, including both capital and programmatic initiatives. In January, we were grateful to receive a philanthropic investment of $10 million dollars to support the completion of Suburban Hospital’s North Building. This investment promises to impact the health and well-being of residents throughout the greater Washington, DC region. The new Atrium lobby is named to honor Mr. and Mrs. Clark.

NORTH BUILDING OPENING
In January, Suburban Hospital celebrated the completion of its North Building and in March officially opened the 300,000 sq. ft. clinical addition. This marked the completion of the hospital’s 5-year $270M campus enhancement project, which transformed our clinical environment into a fully-integrated, comprehensive medical campus. This new space includes all private rooms and state-of-the-art features that have been instrumental in treating patients and keeping everyone safe as the COVID-19 pandemic continues to impact our community. More than $65M in philanthropic support helped assure the success of this project.

Virtual tours of our new North Building are available from the comfort and safety of your home. Email Janine Werkman at jwerkma1@jhmi.edu to schedule.

MEET OUR NEWEST FOUNDATION BOARD MEMBERS FY20-21
Julie Futrovsky Mottler has been named Vice Chair of the Foundation Board
Dr. Thomas Matthew is the Director of the Johns Hopkins Cardiothoracic Surgery Program at Suburban Hospital
Anabel Quintero is the Development Director at MV Financial in Bethesda
Community Support throughout COVID-19

While Suburban Hospital worked to provide essential and timely medical care in response to the COVID-19 pandemic, our community stepped up to support and encourage our health care heroes in numerous ways. Eager to help, hundreds of individuals, organizations and foundations contributed nearly $500,000 to our COVID-19 Response Funds. In addition to financial donations, community members provided personal protective equipment, hand-sewn masks, hospital supplies, flowers, and care packages for our staff. A very special thank you to our community partners who donated various goods and self-care items to raise the spirits of our staff as they worked on the front lines of this crisis. More than 13,000 meals were donated to clinical staff, including produce box donations. Bluemercury also gave more than $100,000 in skincare products that have been distributed throughout the hospital.

Rodney Vieira Cardiac Fundraiser

Rodney Vieira, a grateful patient of the hospital, ran the 2020 Boston Marathon in support of Suburban’s cardiac rehabilitation center. This was Rodney’s way of giving back to say thank you for more than decade of good health after a sudden heart attack. Due to COVID-19, he ran virtually on September 14, finishing his run at the Suburban Hospital terrace. He was able to raise $10,000 for the cardiac rehab program, which is funded by philanthropic support from the community.

Dollars Raised

In 2020, the Foundation raised more than $11 million to support the capital campaign as well as nursing, emergency preparedness and other key clinical programs.

THE FOUNDATION GOES VIRTUAL

As the pandemic continues, it has changed our “new normal” and shaped expectations of what is possible in engaging our supporters. The Foundation team moved forward with innovative ideas to connect with our donors in a virtual environment. In June, the Foundation hosted its first COVID-19 Community Webcast with updates on the hospital’s operations during the pandemic. A panel discussion followed in October with a public health update that detailed the continued impact of COVID-19. With limitless potential for outreach, supporters across the region and country are staying involved with our work while staying safe at home.

In 2020, the Foundation raised more than $11 million to support the capital campaign as well as nursing, emergency preparedness and other key clinical programs.

$11.3 M RAISED

Capital Campaign 86%

Nursing 30%

Emergency 21%

Support Services 14%

Unrestricted 21%

Other Clinical Programs 6%

Community Wellness 6%

COVID-19 3%

Programs and Services 14%
### Dollars Invested

In addition to funds dedicated to the building project, more than $1.4 million in charitable community donations were used to invest in programs, services, and staff at the hospital in 2020, most notably COVID-19 and nursing initiatives.

**COVID-19** 22%

**Emergency** 9%

**Other Clinical Programs** 23%

**Community Wellness** 6%

**Support Services** 5%

**Nursing** 35%

### 2020 Saks Fashion Event

Even a pandemic can’t stop great fashion and the desire to support Suburban Hospital's Oncology Patient Navigator Program! We were fortunate to continue our long-time relationship with Saks Fifth Avenue Chevy Chase and pivot to a virtual fashion show with the Saks holiday theme “This Is How We Celebrate!” The December event, hosted by Saks stylist John Page, included outfit inspiration for the season and celebrating holidays fashionably at home. In addition to a fun and creative experience, the event raised more than $15,000 to benefit Suburban’s Patient Navigator Program thanks to our dedicated sponsors.

### Presenting Our New VP of Development: Cindy Merz, MS

At the beginning of 2020, Cindy was appointed as the Interim Vice President of Development for the Suburban Hospital Foundation while also maintaining her role as Director of Philanthropy. In the midst of the pandemic, Cindy transitioned to the Vice President of Development. In this capacity, Cindy is responsible for directing all philanthropic activity for the hospital including identifying principal and major gift opportunities, engaging clinical staff to help inspire grateful patient fundraising, collaborating with leadership at the Fund for Johns Hopkins Medicine, and overseeing a development team and a separate Board of Trustees for the Foundation.

Cindy joined the Foundation team 10 years ago after serving in various Marketing Communication roles at the hospital since 1996. Throughout her tenure, Cindy helped to grow the development program in sophistication and impact, including leading the $75M campus enhancement capital campaign and helping to assure the team’s most successful fundraising year-to-date in FY20. She has secured countless major gifts, including the Foundation’s largest gift of $10 million to support the construction of the new North Building, and has worked diligently to help leverage resources and collaborations with fundraising colleagues in Baltimore. Cindy continually demonstrates her tremendous passion, commitment and pride in representing Suburban Hospital. With her leadership, the Foundation team is stronger than ever and well positioned for continued success.
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