LEVERAGING TECHNOLOGY FOR DONOR ENGAGEMENT
The Foundation stayed connected to our supporters throughout the pandemic with a wide variety of virtual programs and activities. Webinars provided up-to-date information to more than 330 community members on topics such as, TakeHEART: Cardiovascular Innovations and Optimizing Acute Stroke Care. For those who had not had the opportunity to see our new North building, the Foundation provided more than 30 virtual tours giving donors and prospects a closer, behind-the-scenes look. The launch of our new crowdfunding platform has given friends and supporters the ability to build their own fundraising campaigns for the causes that matter to them most.

CREATING A LASTING LEGACY
In 2021, the Araneda family established the Alberto Araneda Fund for Interventional Radiology at Suburban Hospital. By doing so, they created a lasting legacy for the purpose of helping others on their cancer journey through the support of Dr. Akman’s and the Interventional Radiology (IR) Department at Suburban Hospital.

“Our family is so appreciative for all the medical staff that helped along Beto’s journey. We would especially like to acknowledge Dr. Andrew Akman, an Interventional Radiologist at Suburban Hospital, whose minimally invasive ablation treatments were instrumental in providing Beto five additional beautiful and active years of life with his family and friends.

Our gratitude for those additional years, made it an easy commitment to give back to Suburban Hospital’s Interventional Radiology Department. Through the help of family and friends, we were so happy to achieve our goal in six months’ time. There is always something one can do to give back and I am here to say that the comfort and gratitude that we feel for giving in the name of our beloved Beto, is the best legacy we could ask for.”

We are truly grateful to the Araneda family and other patients and family members who wish to give back to Suburban Hospital in this way.

Beto’s wife Tammy with family friend and donor Olga Brown and interventional radiologist Andrew Akman, M.D.
2021 BRINGS NEW LEADERSHIP AND PRIORITIES

In April of 2021, Suburban Hospital welcomed Jessica T. Melton, M.H.A., as our President and Chief Operating Officer. Jessica oversees Suburban Hospital’s inpatient and ambulatory services and leads the hospital’s quality and safety programs and financial initiatives. She works closely with Suburban Hospital’s Board of Trustees and Johns Hopkins Medicine executive leadership to facilitate strategic growth in the National Capital Region, while ensuring that plans align with and support Suburban’s daily operations.

Looking to 2022, Jessica is committed to three overarching priorities:

- **Investing in Our Core** – including our Emergency/Trauma Center and improving access to behavioral health services.
- **Investing in Complex Services** – including growing clinical programs by recruiting key talent to deliver the highest level care right here in our community.
- **Investing in Our People** – by providing training, education, career development opportunities as well as resources to help ease rising challenges in the workplace.

CELEBRATING SUBURBAN’S CERTIFIED NURSES

Each year our nurses participate in a variety of continuing education to further enrich nursing professionalism, excellence, recognition and service. Our nurses work incredibly hard to improve patient outcomes and be extraordinary health care providers. They exemplify professionalism, dedication, expertise, and service to nursing and their patients. We are fortunate to have many individuals and organizations – often in gratitude for care received – invest in helping us advance nursing practice and improve patient care.

“By exposing our nursing staff to the latest developments in clinical practice, encouraging specialty certification and supporting the pursuit of advance degrees, we assure the best possible patient outcomes.”

— LeighAnn Sidone, DNP, RN, CENP
Vice President of Nursing/Chief Nursing Officer

RESILIENCY

Suburban Hospital created a Staff Resiliency Program in April 2020 in response to the need for increasing emotional staff support as a result of the pandemic. Early in this crisis, Suburban recognized the need to better support and build the wellbeing of our employees, leading to the launch of two new initiatives; RISE (Resilience in Stressful Events) and the Resiliency Lounges.

Many generous donors, such as The J. Willard and Alice S. Marriott Foundation, answered the call to help. With donor support we were able to launch initiatives dedicated to the resiliency of our frontline employees and medical staff. Whether it is providing an opportunity to talk confidentially about a difficult day, a quiet lounge space to sit for a few minutes to recharge, or a hot meal at the end of a long shift, these efforts have made a critical difference to our hardworking team over the past two years. We hope to sustain and expand these important initiatives long after the pandemic passes by.
OUR GARDENS ARE BLOOMING!
“Flowers always make people better, happier, and more helpful; they are sunshine, food and medicine for the soul.” – Luther Burbank

Our beautiful Tranquility Garden connects our campus with our neighbors and provides a lovely sanctuary to walk and enjoy the seasonal blooms. Our Foundation team hosted several garden tours in 2021 for donors – and, surprisingly, we were blessed with gorgeous weather for each one of them!

These tours allowed us to showcase the final elements of our campus transformation and highlight the many recognition opportunities that are available throughout the garden space.

EXPANDING DIABETES EDUCATION
Suburban Hospital’s longstanding work helping our community manage diabetes is expanding with the addition of two community health workers, and a transition guide nurse focusing on diabetes care. This team ensures that patients with diabetes are supported and connected to Suburban Hospital’s Diabetes Self-Management Training (DSMT) program, an evidence-based program that incorporates the needs and goals of people with diabetes into a personalized plan.

Through donor support, the DSMT program is empowering patients diagnosed with diabetes to make an informed decision on the self-management and treatment of their disease, resulting in improved A1c levels, blood pressure control and medication adherence.

DOLLARS RAISED
TOP 6 GIFT DESIGNATIONS

- Campus Enhancement: $176,156
- Area of Greatest Need: $377,765
- Other (Staff Resiliency, COVID-19, and ED/Trauma): $425,126
- Nursing Excellence: $575,755
- Cardiovascular: $3,128,034

$5,231,373
2021 GIFT DESIGNATIONS TOTAL

923
NEW DONORS
1,408
RENEWED DONORS
60%
DONOR RETENTION RATE
2,331
TOTAL DONORS
EMERGENCY DEPARTMENT EXPANSION

Excitement is building for Suburban Hospital’s upcoming Emergency Department expansion. A groundswell of donor support has contributed to the start of the ambitious project, including a planning and design phase for our existing emergency and trauma services. As Montgomery County’s designated trauma center, Suburban treats more than 46,000 patients each year through the Emergency Department and we anticipate that number only growing in the future. Be on the lookout soon as we share more details about this bold reimagining of a key community asset.

LOOKING AHEAD 2022

We invite you to watch our progress in 2022 as we look forward to embracing and investing in many priorities including developing plans to expand and renovate the Emergency Department – the front door to our hospital for many patients; growing our outstanding cardiac services and advancing several surgical specialties; continuing our focus on nursing excellence through our Magnet designation; introducing high reliability concepts to assure an unrelenting culture of safety; and pursuing workforce development initiatives that reflect diversity, equity and inclusion. To learn more about these and other priorities, please scan the QR Code below.

Many friends of Suburban Hospital include a gift to us through a will or trust, or by beneficiary designation. These gifts fuel the future of Suburban Hospital – supporting physicians and enhancing patient treatment and care for future generations. In 2021, the Foundation received a multi-million dollar bequest intention from a long time hospital volunteer to support Cardiac Care and Cardiothoracic Surgery. Gifts such as this enable Suburban to continue leading the way in advancing care – embracing new technologies and providing innovative treatment options for patients from throughout the greater Washington, DC region.

Our three cardiothoracic surgeons and numerous interventional cardiologists work hand-in-hand with community physicians as well as academic and research colleagues to deliver comprehensive and compassionate care to each patient.

The future is bright for advances in the treatment of cardiac diseases. By helping to build a legacy of investment, visionary philanthropists ensure a promise of quality health care for generations to come.
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If we inadvertently missed your name, please accept our apologies and call our office at 301-896-3971.