Ninth Annual Johns Hopkins Critical Care Rehabilitation Conference

Exhibitor Prospectus

November 5-7, 2020
Thomas B. Turner Auditorium, Johns Hopkins
720 Rutland Avenue
Baltimore, Maryland 21205

Endorsed/sponsored by major professional societies:
Academy of Acute Care Physical Therapy (AACPT) - 2017, 2018, 2019
American Thoracic Society (ATS) - 2017, 2018, 2019
American Speech-Language-Hearing Association (ASHA) - 2017, 2018, 2019
American Physical Therapy Association, Cardiovascular and Pulmonary section - 2019

More info:  icurehab@jhu.edu  @icurehab  Hopkins ICU Rehab
Johns Hopkins Featured Speakers

Dale Needham, FCPA, MD, PhD
Professor, Pulmonary & Critical Care Medicine, and Physical Medicine & Rehabilitation
Medical Director, Critical Care Physical Medicine and Rehabilitation Program

Michael Friedman, PT, MBA
Director of Strategic Program Development for Physical Medicine and Rehabilitation at Johns Hopkins Medicine

Sapna Kudchadkar, MD, PhD
Associate Professor, Pediatrics, and Anesthesiology & Critical Care Medicine
Director, PICU Up! Program

Annette Lavezza, OTR/L
Acute Care Therapy Manager

Julie Quinn, PT, MSEd, PCS
Physical Therapist
Pediatric Rehabilitation Team Leader

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Exhibitor Opportunities

- Access a **highly specialized group** of clinicians, researchers, and decision-makers in the **rapidly expanding market of ICU rehabilitation**

- **Many conference program options** to create a customized program, including topics for practice leaders

- **Very high exhibitor to attendee ratio**
  - Expected audience >700; <20 exhibitor spaces available

- Expected attendees from >45 states and >15 countries

- Rotating poster presentations **in main concourse area** (new posters twice daily)

- **Conference “Passport”** program encourages attendees to visit **every** exhibit
  - Conference offers prizes for attendees who visit **all** exhibitors

- **Participant name badge has QR code**
  - Exhibitor can scan badge to easily obtain participant contact info

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Extremely Popular Conference

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Multidisciplinary Audience

DISCIPLINE*

- Physical Therapist: 44%
- Occupational Therapist: 18%
- Nurse: 16%
- Physician: 12%
- SLP, RT and Others: 10%

FOCUS*

- Adult: 22%
- Pediatric: 9%
- Both: 69%

*Based on 2019 Conference

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Exhibitor Opportunities

- **Substantial unopposed** time for exhibition over **3-day conference**, including:
  - Poster & exhibition viewing (with **free** on-site food for attendees): **9.5+ hours**
  - On-site social & networking evening event (with **free** food, wine & beer) in the exhibition space: **1.5 hours**

- **2 free conference registrations** for exhibitor team members (a value of **up to $1500**)

- **Free Wi-Fi** access for exhibitors and attendees

### Complete contract and payment:

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<th>By June 30, 2020</th>
<th>After June 30, 2020</th>
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<td></td>
<td>$5,500</td>
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Hopkins ICU Rehab
Feedback from Past Exhibitors

“Excellent! Lots of networking. Felt very supported by those putting on the conference.”
- Healthy Design Ltd. Co. Representative

“One of the best, most well-organized conferences I have exhibited at in 20 years!”
- Enable Me Representative

“Respectful attendees, and very helpful and accommodating staff.”
- ARJO Representative

All exhibitors expressed being “satisfied” or “very satisfied” on the 2019 Exhibitor survey

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Past Exhibitors

More info:  ❤️ ICUrehab@jhmi.edu  🍁 @ICUrehab  🍁 @hopkinsicurehab