9th Annual Johns Hopkins Critical Care Rehabilitation Conference

Exhibitor Prospectus

November 5-7, 2020

Virtual Event

Endorsed/sponsored by:
Academy of Acute Care Physical Therapy (AACPT) - 2017, 2018, 2019, 2020
American Thoracic Society (ATS) - 2017, 2018, 2019, 2020
American Speech-Language-Hearing Association (ASHA) - 2017, 2018, 2019, 2020
American Physical Therapy Association, Cardiovascular and Pulmonary section – 2019, 2020

More info: icurehab@jhmi.edu @icurehab Hopkins ICU Rehab
Johns Hopkins Featured Speakers

Dale Needham, FCPA, MD, PhD
Professor, Pulmonary & Critical Care Medicine, and Physical Medicine & Rehabilitation
Medical Director, Critical Care Physical Medicine and Rehabilitation Program

Michael Friedman, PT, MBA
Director of Strategic Program Development for Physical Medicine and Rehabilitation at Johns Hopkins Medicine

Sapna Kudchadkar, MD, PhD
Associate Professor, Pediatrics, and Anesthesiology & Critical Care Medicine
Director, PICU Up! Program

Annette Lavezza, OTR/L
Acute Care Therapy Manager

Julie Quinn, PT, MSEd, PCS
Physical Therapist
Pediatric Rehabilitation Team Leader

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Virtual Exhibitor Opportunities

- Access a highly specialized group of clinicians, researchers, and decision-makers in the rapidly expanding market of ICU rehabilitation

- Many conference program options to create a customized program, including topics for practice leaders

- Very high exhibitor to attendee ratio
  - Expected audience ≥700
  - Expected <20 exhibitors

- Expected attendees from ≥45 states and ≥15 countries

- Virtual Exhibit hall with customizable online booth

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Conference registrant will click on each numbered square to view Virtual Exhibitor Booth (see next page)

The numbered square will have the name & logo of your organization

Example page: https://icurehabexhibits.com/

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Virtual Exhibitor Booth (via custom webpage)

- To view, click booth in Exhibitor Hall (see prior page)
- Example booth: https://icurehabexhibits.com/sponsor-booth/
- Content customized for your organization
- Includes registrant e-mail sign-up for more information (see below)

**Example Webpage**

```
Logo
Name of Organization

Email Sign-Up Form
To receive more information via email, please complete this form
Name
Email
Organization
City
State
Country

*Customizable banner image

Company Description
Add and customize your company description here. This will be the first information attendees will see when viewing your page.

Contact Information
Phone Number
Email Address

Two 500x500 Banner Ad Images (each links to a URL)
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Extremely Popular Conference:

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Attendance and Waitlisted (est.) from 2012 to 2019 (Projected):
Multidisciplinary Audience

**DISCIPLINE***

- Physical Therapist: 44%
- Occupational Therapist: 18%
- Nurse: 16%
- Physician: 12%
- SLP, RT and Others: 10%

**FOCUS***

- Adult: 69%
- Pediatric: 22%
- Both: 9%

*Based on 2019 Conference

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Feedback from Past Exhibitors

“Excellent! Lots of networking. Felt very supported by those putting on the conference.”

- Healthy Design Ltd. Co. Representative

“One of the best, most well-organized conferences I have exhibited at in 20 years!”

- Enable Me Representative

“Respectful attendees, and very helpful and accommodating staff.”

- ARJO Representative

All exhibitors expressed being “satisfied” or “very satisfied” on the 2019 Exhibitor survey

More info:  ICUrehab@jhmi.edu  @ICUrehab  @hopkinsicurehab
<table>
<thead>
<tr>
<th>Exhibitor Package (Price)</th>
<th>Duration of Exhibition</th>
<th>No. of Complimentary Registrations for Exhibitor Staff</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Standard ($1,950)</strong></td>
<td>30-days: during Oct/Nov 2020 (all 107 recorded conference presentations (46 hours of content) will be available to registrants during this period)</td>
<td>3 Conference Registrations (Value: $2,370)</td>
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<tr>
<td><strong>Limited ($950)</strong></td>
<td>3-days: November 5-7, 2020 (i.e., this 3-day period is the “Live” online conference period)</td>
<td>1 Conference Registration (Value: $790)</td>
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