What is #everyBODYmoves?
- Developed by @HopkinsAMP is a grassroots effort embraced by nurses, therapists and medical colleagues, to address the immobility harm in the acute hospital and post-acute setting.
- Aims to establish a forum for organizations to share best practice.
- Partnered with the global #EndPJparalysis social movement.

**GLOBAL ONLINE SUMMIT**  
**July 10-12, 2019**

| Mobility-a-thon | Over 3 days, what can your institution do to make mobility a priority?  
|                 | Does every patient have a mobility goal as part of their care plan?  
|                 | Are there barriers to getting out of bed?  
|                 | Can patients be out of bed for meals or walk outside their room? |

| Virtual Conference | The free virtual conference will take place online, over 72 hours across the globe.  
|                   | Presentations will include case studies, research, and clinical sessions as well as stories of how you have started, spread, or sustained mobility efforts.  
|                   | No special software is necessary. Each session will have a simple web link to join. |

| Share Successes | Follow @HopkinsAMP on Twitter.  
|                | Use #everyBODYmoves and #EndPJparalysis to share your successes.  
|                | Share videos, stories, photos, and promotional materials.  
|                | Challenge other units or hospitals to make mobility a safety and quality priority. |

**Choose your Own Adventure**
We respect the creativity and expertise of each clinician and organization seeking to improve practice. With that in mind, please do not feel you need to color in the lines. The key word is **grassroots**. We are better for each individual’s contribution to the collective.

Please contact us at HopkinsAMP@jhmi.edu for additional information.
#everyBODYmoves can be deployed in any shape or size, ranging from individual clinicians, to units, to entire health systems. Each organization is unique; however, we recommend identifying the following key people:

- Executive champions: nursing, physician, rehabilitation
- Unit-based advocates: nursing and rehabilitation
- Individuals or departments with social media expertise

### Executive Champions

- Interface with other #everyBODYmoves organizations.
- Identify resources for promotion and messaging.
- Gain buy-in and support from key stakeholders.
- Provide updates to leadership and in other appropriate venues.
- Support event logistics and operations.

### Mobility Advocates

- Drive creative engagement at the unit level.
- Act as a resource for overcoming barriers at a local level.
- Assist in collection of success stories, best practices, and promotional materials.
- Interface with grassroots social media efforts.

### Messaging

- Please use and share the #everyBODYmoves logo to help support your own campaigns and your involvement in the summit.
- As soon as possible we will have additional marketing resources available for you to use.
- Can be deployed by both the organization and the individual.
- Establish a schedule for organizational messaging.
- Identify individual social media influencers.
- Assure compliance with organization-specific social media practice and policy.

Please contact us at HopkinsAMP@jhmi.edu for additional information.
About the Summit

- The Global Summit supported by #everyBODYmoves and #EndPJparalysis will run online for 72 hours. Its aim is to involve more people and share best practice around keeping people up, dressed and moving to improve quality of life and prevent deconditioning.

- The Summit organizers are looking for people to present case studies, research and clinical sessions as well as stories of how you have started, spread or sustained a culture of mobility.

Please contact us at HopkinsAMP@jhmi.edu for additional information.

Abstract Submission

Deadline: Thursday, May 30th

We would appreciate one abstract submission from each participating organization in the United States. You can submit your abstract via email to HopkinsAMP@jhmi.edu

- Abstract Structure
  - The maximum word limit for the abstract is 300 words.
  - It should explain what you did/are doing and why it may be of interest.
  - Please send in a brief biography (<100 words and including your twitter handle if available) together with the Abstract.
  - Please do not include references.

Sessions:

- The sessions will be either 30 or 45 minutes long and delivered online.
- Don’t panic - we’ve got the tech covered, all you need to do is show up and share your stuff!

Topics of Interest:

- Include, but are not limited to:
  - Scientific evidence (e.g. impact of deconditioning, impact data for mobilization).
  - Starting, spreading, sustaining #EndPJparalysis (eg how you got going, what fun and/or other activities you did to engage staff, how you are sustaining momentum).
  - Small scale change, whole systems change and all in between.

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