

Johns Hopkins Medicine

A Woman's Journey[®]

Underwriting and Sponsorship Opportunities

Take advantage of the following exclusive tax-deductible opportunities to add your name or your company's name to those underwriting the Johns Hopkins Medicine A Woman's Journey, the award-winning women's health conference and luncheon.



A Woman's Journey

More than 20 years ago, two remarkable Baltimoreans approached Johns Hopkins Medicine with an idea that would affect the lives of thousands of women. Both survivors of cancer, Mollye Block and Harriet Legum wanted to empower women to make effective health care decisions for themselves and those they love. Johns Hopkins Medicine accepted their challenge.

The result has been a powerful health conference, *A Woman's Journey*. Since 1995, this one-of-a-kind health education program has annually offered seminars—all taught by Johns Hopkins faculty physicians and scientists. Women hear firsthand about advances in medicine—from preserving memory to surviving cancer—from people who are performing research in these medical specialties. Mothers, daughters, sisters and friends come to learn from Hopkins scientists and from each other. Each year women confide in us that *A Woman's Journey* has saved their lives and improved their health.

In 2008 *A Woman's Journey* launched *A Woman's Journey - Palm Beach* to further the educational mission of *A Woman's Journey*. *A Woman's Journey - Naples* followed in 2010 and in 2011, after All Children's Hospital joined Johns Hopkins Medicine, the All Children's Foundation introduced *A Woman's Journey* in St. Petersburg and Tampa. In 2014, we were proud to add Sarasota and in 2015, Greater Washington Area to the communities hosting this acclaimed program.



Florida Sponsorship

Become the Florida Sponsor of the *A Woman's Journey* program for one calendar year. In recognition of your extraordinary generosity, you will receive: Your name (and logo, if appropriate) displayed on the *A Woman's Journey* website for one year, your name printed on the conference invitations, a full page ad with premium placement in the event program books, your name or logo printed on the conference tote bags, premium signage at each event, your sponsorship noted in the Johns Hopkins Medicine news releases, 10 complimentary registrations to each event, Premier Table at breakfast and lunch with a Johns Hopkins faculty member joining your table for lunch or breakfast, acknowledgement from the podium during the events, the opportunity to welcome conference attendees, and two guest passes to the Dean's Symposium in Palm Beach in January.

- *National Sponsorship* 50,000 (*A portion of your contribution is tax deductible*)

Presenting Sponsorship

Your company will be identified as the Presenting Sponsor of *A Woman's Journey* Palm Beach. In recognition of your generosity, you will receive: premium signage at the event, your sponsorship noted on Johns Hopkins Medicine news releases, your name (and logo, if appropriate) displayed on the *A Woman's Journey* website, your name printed on the conference invitations, a full page ad with premium placement in the event program books, your name or logo printed on the conference tote bags, 20 complimentary registrations, premium seating at lunch or breakfast, acknowledgement from the podium during the event, the opportunity to welcome conference attendees, and two guest passes to the Dean's Symposium.

- *Presenting Sponsorship* \$25,000 (*A portion of your contribution is tax deductible*)

Keynote Presentations (*Exclusively Baltimore and Palm Beach*)

Sponsor the keynote presentations at the Johns Hopkins Heart Healthy Breakfast or Lunch with the Faculty. In recognition of your generosity, you will receive: A full page ad with premium placement in the event program book, signage at the Breakfast Plenary Session, your sponsorship noted on Johns Hopkins Medicine news releases, your name (and logo, if appropriate) displayed on the *A Woman's Journey* website, your name printed on the conference invitations, 10 complimentary registrations, premium seating at Breakfast and Lunch and a Hopkins faculty speaker who will join your table for lunch, acknowledgement from the podium during the event, the opportunity to welcome conference attendees at lunch and two guest passes to the Dean's Symposium.

- *Plenary Session* \$20,000 (*A portion of your contribution is tax deductible*)
One Woman's Journey
- *Lunch with the Faculty* \$20,000 (*A portion of your contribution is tax deductible*)

Program Book Sponsorship

In recognition of your generosity, you will receive: a full page ad with premium placement in the event program book, signage at the Breakfast or Plenary Session, your sponsorship noted on Johns Hopkins Medicine news releases, your name printed on the conference website and invitations, 10 complimentary registrations, premium seating at Breakfast and Lunch and a Hopkins faculty speaker who will join your table for lunch, as well as acknowledgement from the podium during the event.

- *Program Book Sponsorship* \$15,000 (*A portion of your contribution is tax deductible*)

Mary Elizabeth Garrett Sponsorship

Named after the woman whose personal financial support and leadership provided the required contributions necessary to complete the Johns Hopkins University School of Medicine, this sponsorship supports unrestricted conference needs. Your leadership will be recognized by noting your sponsorship on the invitations in Johns Hopkins Medicine news releases, adding your name to the list of Conference Underwriters appearing in the program book, providing a full page ad in the event program book, signage noting your leadership role, ten complimentary registrations to *A Woman's Journey*, premium seating at Breakfast and Lunch and a Hopkins faculty speaker who will join your table for lunch, as well as acknowledgement from the podium during the event.

- *Mary Elizabeth Garrett Sponsorship* \$10,000 (*A portion of your contribution is tax deductible*)

Enduring Materials Sponsorship

This sponsorship supports enduring conference materials of the speaker presentations that reach every attendee. The cover page of the handouts will carry your company name and logo. Your leadership will be recognized by noting your sponsorship in Johns Hopkins Medicine news releases, adding your name to the list of Conference Underwriters appearing in the program book, providing a full page ad in the event program book, signage noting your leadership role, ten complimentary registrations to *A Woman's Journey*, premium seating at Breakfast and Lunch and a Hopkins faculty speaker who will join your table for lunch, as well as acknowledgement from the podium during the event.

- *Enduring Materials Sponsorship* \$10,000 (*A portion of your contribution is tax deductible*)

Tote Bag

Print your logo on tote bags received by conference attendees and also receive a half-page ad and five complimentary tickets to *A Woman's Journey*.

- *Tote Bag* \$7,500 (*A portion of your contribution is tax deductible*)

Notepad

Sponsor a note pad for each registrant and record lessons that can help improve your health and the health of your family. Include your name on the conference notepad, add your name to the list of conference underwriters appearing in the program, receive a half-page ad and five complimentary registrations.

- *Note Pad* \$5,000 (*A portion of your contribution is tax deductible*)

Valet Parking

Sponsor valet parking for each registrant and make their arrival and departure seamless. Place your company name/business card inside the dashboard of each car, add your name to the list of conference underwriters appearing in the program, receive a half-page ad and five complimentary registrations. (Car dealerships may park two vehicles in front of the venue for the day of the event.)

- *Valet Parking* \$5,000 (*A portion of your contribution is tax deductible*)

Refreshments

Provide heart-healthy refreshments to conference attendees, add your name to the list of Conference Underwriters appearing in the program book and receive a one-half page ad in the event program book, along with signage noting your underwriting role and six complimentary tickets to *A Woman's Journey* with premium seating.

- *Coffee Breaks* \$3,500 (*A portion of your contribution is tax deductible*)

Premium Table

Ten registrations to *A Woman's Journey* with reserved, premiere seating at breakfast and/or lunch at a table for eight or ten. A Johns Hopkins faculty member will join your group for lunch. Your name will be added to the list of Conference Underwriters appearing in the program book and you will receive a half page color ad.

- *Premium Table in Palm Beach* \$2,500 (*A portion of your contribution is tax deductible*)

Scribe

Provide pens for each event attendee with your company name/logo, add your name to the list of conference underwriters appearing in the program, and receive three complimentary registrations to the event.

- *Scribe* \$2,500 (*A portion of your contribution is tax deductible*)

Speaker's Travel and Presentation

Support a Johns Hopkins University School of Medicine faculty member's travel and presentation at *A Woman's Journey*. Add your name to the list of Conference Underwriters, have the opportunity to introduce a speaker, receive a one-quarter page ad in the event program book and a complimentary ticket to *A Woman's Journey*.

- *Johns Hopkins Faculty Speakers* \$2,000 (*A portion of your contribution is tax deductible*)

Johns Hopkins Medicine Educational Mission

Share the wealth of information gleaned at A Woman's Journey, add your name to the list of Conference Underwriters appearing in the program book and receive a complimentary ticket to *A Woman's Journey*.

- *Educational Scholarships* \$ 500 (*A portion of your contribution is tax deductible*)

Honorable Mention

Honor a loved one or an admired friend by making a contribution in her honor to *A Woman's Journey*. Your name will be included in the Conference program list of underwriters and your honoree will receive an acknowledgement of your kind and thoughtful gift.

Johns Hopkins Medicine
A Woman's Journey Palm Beach
Underwriting Commitment

National Sponsorship	\$50,000	<input type="text"/>
Presenting Sponsorship	\$25,000	<input type="text"/>
Keynote Presentations		
Plenary Session	\$20,000	<input type="text"/>
Lunch with the Faculty	\$20,000	<input type="text"/>
Program Book Sponsorship	\$15,000	<input type="text"/>
Mary Elizabeth Garrett Sponsorship	\$10,000	<input type="text"/>
Enduring Materials Sponsorship	\$10,000	<input type="text"/>
Tote Bag	\$ 7,500	<input type="text"/>
Notepad	\$ 5,000	<input type="text"/>
Valet	\$ 5,000	<input type="text"/>
Coffee Breaks	\$ 3,500	<input type="text"/>
Premium Table - Palm Beach	\$ 2,500	<input type="text"/>
Scribe	\$ 2,500	<input type="text"/>
Speaker's Travel and Presentation (Greater Washington Area, Naples, Sarasota, St. Petersburg and Tampa	\$ 2,000	<input type="text"/>
Educational Mission	\$ 500	<input type="text"/>
<i>In Honor Of</i>	<i>Amount:</i>	<input type="text"/>

Underwriter Name: _____

Address: _____

Telephone: _____

Email: _____

Signature: _____ **Date:** _____

You will receive an invoice from Johns Hopkins Medicine.