Take advantage of the following exclusive tax-deductible opportunities to add your name as a sponsor to those underwriting the Johns Hopkins Medicine’s award-winning women’s health program

_A Woman’s Journey._
A Woman’s Journey

Twenty-five years ago, two remarkable Baltimoreans approached Johns Hopkins Medicine with an idea that would affect the lives of thousands of women. Both survivors of cancer, Mollye Block and Harriet Legum wanted to empower women to make effective health care decisions for themselves and those they love. Johns Hopkins Medicine accepted their challenge.

The result has been a powerful health conference, A Woman’s Journey. Since 1995, this one-of-a-kind health education program has annually offered seminars—all taught by Johns Hopkins faculty physicians and scientists. Women hear firsthand about advances in medicine—from preserving memory to surviving cancer—from people who are performing research in these medical specialties. Mothers, daughters, sisters and friends come to learn from Hopkins scientists and from each other. Each year women report that A Woman’s Journey has saved their lives and improved their health.

A Woman’s Journey Baltimore includes keynotes at both the breakfast plenary and luncheon with the faculty. Each registrant has the opportunity to select four of 25 seminars, all presented by Johns Hopkins University School of Medicine faculty physicians. Attendees are mature and highly educated women. More than 52 percent of all attendees have post graduate education or a post graduate degree.

National Chairs Harriet C. Legum and Kelly Geer Ripken collaborate with a 25-person local consumer advisory committee and a 20-member Faculty Advisory Committee to outline a meaningful program. Presentations are selected based on the results of national surveys identifying topics of particular interest to women.
Keynote Presentations

Plenary Session $20,000 (A portion of your contribution is tax deductible)
Lunch with the Faculty $20,000 (A portion of your contribution is tax deductible)

Sponsor a keynote presentation at the Johns Hopkins Heart Healthy Breakfast or Lunch with the Faculty. In recognition of your extraordinary generosity, you will receive:

- Premium table at breakfast and lunch with a Hopkins faculty speaker joining your table for lunch (includes 10 complimentary registrations to A Woman’s Journey)
- Opportunity for sponsor to give welcome remarks
- Sponsor acknowledged in opening remarks
- Full-page ad with premium placement in the program book
- Sponsorship noted on Johns Hopkins Medicine news releases
- Sponsor’s name listed on screen savers and signage
- Sponsor’s name added to the list of conference underwriters appearing in the program book
- Six-foot Exhibit table
- Sponsor’s name and/or logo will appear on:
  - A Woman’s Journey Website through June 30, 2020
  - Invitations to 25,000 target women
  - Tote bags

Ask the Experts

Ask the Experts $10,000 (A portion of your contribution is tax deductible)

Support an hour-long opportunity for participants to mingle with 25 additional Johns Hopkins faculty who will be available to answer questions about their medical specialties. In recognition of your extraordinary generosity, you will receive:

- Premium table at breakfast and lunch with a Hopkins faculty speaker joining your table for lunch (includes 10 complimentary registrations to A Woman’s Journey)
- Half-page ad in the program book
- Six foot Exhibit table
- Sponsorship noted on Johns Hopkins Medicine news releases
- Sponsor’s name listed on signage and screensaver
- Sponsor’s name added to the list of conference underwriters appearing in the program book
**Tote Bag**

*Tote Bag* $7,500 (A portion of your contribution is tax deductible)

In recognition of your extraordinary generosity, you will receive:

- Sponsor’s name/logo printed on the tote bags received by conference attendees
- Full-page ad with premium placement in the program book
- Five complimentary registrations to *A Woman's Journey*
- Sponsor’s name listed on signage and screensaver
- Sponsor’s name added to the list of conference underwriters appearing in the program book

**Podcast**

*Podcast* $5,200 (A portion of your contribution is tax deductible)

In recognition of your extraordinary generosity, you will receive:

- Acknowledgement at the conclusion of each podcast.
- Full-page ad in the program book.
- Five complimentary registrations to *A Woman’s Journey*
- Sponsor’s name listed on signage and screensaver
- Sponsor’s name added to the list of conference underwriters appearing in the program book

**Take Note**

*Notebook* $5,000 (A portion of your contribution is tax deductible)

Sponsor a spiral bound notebook for each registrant to record lessons that can help improve the health of their family. In recognition of your extraordinary generosity, you will receive:

- Sponsor’s name/logo printed on the cover of the notebook received by conference attendees
- Half-page ad in the program book
- Three complimentary registrations to *A Woman’s Journey*
- Sponsor’s name listed on signage and screensaver
- Sponsor’s name added to the list of conference underwriters appearing in the program book
Scribe

Pen $2,500  (A portion of your contribution is tax deductible)

In recognition of your extraordinary generosity, you will receive:

- Sponsor’s name/logo printed on the pens received by conference attendees
- Half-page ad in the program book
- One complimentary registration to A Woman’s Journey
- Sponsor’s name listed on signage and screensaver
- Sponsor’s name added to the list of conference underwriters appearing in the program book

Premium Table

Premium Table $2,500  (A portion of your contribution is tax deductible)

In recognition of your extraordinary generosity, you will receive:

- Premiere Table at breakfast and lunch for you and nine guests with a Hopkins faculty speaker joining your table for breakfast or lunch
- Half-page ad in the program book
- Sponsor’s name listed on signage and screensaver
- Sponsor’s name added to the list of conference underwriters appearing in the program book

Speaker’s Presentation

Johns Hopkins Faculty Speakers $1,500  (A portion of your contribution is tax deductible)

Support a Johns Hopkins University School of Medicine faculty member’s presentation at A Woman’s Journey. In recognition of your extraordinary generosity, you will receive:

- Six-foot Exhibit table
- One complimentary registration to A Woman’s Journey
- Sponsor’s name listed on signage and screensaver
- Sponsor’s name added to the list of conference underwriters appearing in the program book

Exhibit Table

Exhibit Table $1,000/corporate  (A portion of your contribution is tax deductible)

$500 /non-profit  (A portion of your contribution is tax deductible)

In recognition of your extraordinary generosity, you will receive:

- Six-foot Exhibit table
- Sponsor’s name listed on signage and screensaver
- Sponsor’s name added to the list of conference underwriters appearing in the program book
Hopkins Educational Mission

Educational Scholarships $500 (A portion of your contribution is tax deductible)

Share the wealth of information gleaned at A Woman's Journey with women unable to purchase registration. In recognition of your extraordinary generosity, you will receive:

- One complimentary registration
- Sponsor’s name listed on signage and screensaver
- Sponsor’s name added to the list of conference underwriters appearing in the program book

Honorable Mention

Honor a loved one or an admired friend by making a contribution in her honor to A Woman’s Journey. In recognition of your extraordinary generosity, you will receive:

- Acknowledgement to recipient
- Sponsor’s name listed on signage and screensaver
- Sponsor’s name added to the list of conference underwriters appearing in the program book

*Specific demographic information is available upon request.*
National Sponsorship Opportunities

A Woman’s Journey portfolio features unique programs between Maryland and Florida, which attract women from more than 25 states. We invite you to align your company with the nationally recognized Johns Hopkins Medicine women’s health program, A Woman’s Journey, and promote your commitment to the health and well-being of women who make more than 80 percent of the healthcare decisions for themselves and their families.

National Sponsorship

Johns Hopkins Medicine A Woman’s Journey National Sponsorship $100,000
(Baltimore, Greater Washington Area and Naples)

Align your company’s name with Johns Hopkins Medicine national women’s health program, A Woman’s Journey. According to data from September 2015, nearly 80 percent of Americans nationally have heard of Johns Hopkins. A Woman’s Journey provides in-person opportunities to engage women eager to learn about medical advances and speak first-hand with Johns Hopkins physicians. This award-winning and highly valued program has a 25-year history of success. Satisfaction with these programs consistently rate greater than 95 percent with a comparable intention to return to a subsequent program.

Sponsor’s name will appear on all programs as the National Sponsor on:

- A Woman’s Journey website for one year
- Invitations
- Tote bags

In recognition of your extraordinary generosity, you will receive:

- Two premium tables with guest registrations for each event (includes 16 complimentary registrations for each event)
- Opportunity for sponsor to give welcome remarks
- Sponsor acknowledged in opening remarks
- Full-page ad with premium placement in the program book
- Sponsorship noted on Johns Hopkins Medicine news releases
- Sponsor’s name listed on signage and screensaver
- Sponsor’s name added to the list of conference underwriters appearing in the program book
- Six-foot Exhibit table
- Series of Women’s Health Video Conversations
- Name appears on national Monthly Women’s Health E-Newsletter
- Two of your executives will be provided comprehensive medical assessments and personalized preventive strategies from the Johns Hopkins Executive and Preventative Health Program
- Johns Hopkins physician will speak at a private event for your company
## Baltimore Sponsorships

<table>
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<tr>
<th>Sponsorship</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Keynote Presentations</td>
<td>$20,000</td>
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<tr>
<td>Ask the Experts</td>
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<td>Tote Bag</td>
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<td>Premium Table</td>
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<td>Speaker’s Presentation</td>
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<td>Exhibit Table (corporate/non-profit)</td>
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<td>Hopkins Educational Mission</td>
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<tr>
<td>Honorable Mention</td>
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## National Sponsorships

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## Sponsor Information

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Signature: ___________________________ Date: ___________________________