PHILANTHROPIC IMPACT REFLECTION
CINDY MERZ, VICE PRESIDENT OF DEVELOPMENT

During 2022, hospitals across our nation, and likely throughout the world, were impacted by intense financial pressures as a result of the ongoing pandemic, workforce changes and supply chain challenges. At Suburban Hospital, these factors were exacerbated by volume shifts that saw incredibly high numbers of patients seeking emergency care for a wide range of both physical and mental health conditions. Fortunately, our dedicated and compassionate staff never waivers in the face of a shifting and more complex healthcare environment—continuously rising to the challenge to provide outstanding, quality care for our community. Likewise, our many donors and friends continued to step up to demonstrate their support and help ensure our strength for the future. Through funding initiatives to bolster staff resiliency, enable workforce development, support addiction treatment services, promote quality and safety, and embrace our vision for expanded emergency services, you are helping us remain #SuburbanStrong. On behalf of our entire team, at the bedside and beyond, I am honored to say Thank You!

BOARD COMMITTEES IGNITE SUPPORT FOR KEY PROGRAMS

JULIE FUTROVSKY-MOTTLER, FOUNDATION BOARD CHAIR

The success of our philanthropic program is not only tied to the generosity of our donors—grateful patients and family members—but also to the efforts of our Foundation Board members. These dedicated volunteer leaders from throughout the community provide investments of time, talent and financial resources to help guide development initiatives to benefit the hospital. During 2022, the Foundation Board grew in membership and advanced in both governance and structure to include four new committees focusing on major gift pipeline development, corporate sponsorships, emeritus/former leader re-engagement, and outreach to young professionals. Over the course of the year, these committees led initiatives to help develop broader and stronger relationships, ignited new interest in support for the hospital, and raised critical funding for key programs and services.

THE POWER OF PHILANTHROPY

“PROGRESS LIES NOT IN ENHANCING WHAT IS, BUT IN ADVANCING TOWARD WHAT WILL BE.”
– KAHLIL GIBRAN

Charitable donations from people just like you are helping Suburban Hospital bring the next generation of advanced medicine to the community and the region. Continued generous support enables us to provide state-of-the-art clinical care, assures the availability of outstanding medical professionals, and allows investment in the latest technology. Your gifts truly matter and will directly help transform the lives of patients for years to come.

ENDURING LEGACY

LIFE-SAVING SURGERY SPURS A DECADES-LONG RELATIONSHIP BETWEEN A FAMILY AND SUBURBAN HOSPITAL


That day, a car accident left her with no pulse at the scene and a low chance of survival, but a five-hour surgery ensured she’d pull through. The experience—plus the five weeks that Cathy stayed at the hospital—left a lasting impression.

Cathy and her husband, Earle, found ways to remain connected to Suburban in the following decades, supporting the hospital’s recent 300,000 square-foot building addition, serving on the hospital’s Foundation Board—and making a commitment to the hospital’s future in their estate plan.

“We want to make sure the hospital is here for the long term. Not just while we’re alive, but long into the future. Suburban is a hospital for today and tomorrow, and we want to make sure that tomorrow is funded.”
– Cathy O’Donnell

“Suburban has become much more than a neighborhood hospital. How can we, as part of the community, not be equally committed to Suburban?”
– Earle O’Donnell

2022-2023 FOUNDATION BOARD MEMBERS

Chair
Julie Futrovsky-Mottler

Vice Chair
Wendi Sager

Marnie Abramson
Jason Belinkie
Matt Brown
Dr. Diane Colgan
Chris Doherty
Cameron Groves
Meghan Gudelsky
Katie Jaggers-Ludwick
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Tom Murphy
John Paukstis
Art Pease
Romone Penny
Dr. Sonia Qasba
Anabel Quintero

Jacky Schultz
Herman Singh
Manpreet Singh
Martha Slagle
Mike Warsaw
COMPREHENSIVE CANCER CARE AT SUBURBAN HOSPITAL
DEDICATED TO PREVENTING, DIAGNOSING AND TREATING CANCER IN THE WASHINGTON, D.C. METROPOLITAN REGION

Suburban Hospital’s cancer program is dedicated to providing compassionate support for patients and their families at all points along the journey with this challenging diagnosis. The best cancer treatment plans go beyond traditional clinical care, coordinating numerous complementary and supportive services. Some of the services include navigation, counseling, support groups, integrative medicine and other educational programs, health screenings and a speaker service.

Suburban’s Patient Navigator Program supports both patients and their families. With the help of an experienced and professionally trained Oncology Nurse Navigator, patients can deal more easily with the many questions, decisions and challenges that accompany a cancer diagnosis. Support from donors like the Eagle Bank Foundation allows us to keep the promise of excellence in the care of cancer patients.

RESILIENCY — MORE THAN A WORD
THE ABILITY TO GROW AND IMPROVE AS A RESULT OF CHALLENGING CIRCUMSTANCES

The generosity of donors like the J. Willard and Alice S. Marriott Foundation helped create Suburban Hospital Staff Resiliency Program to support staff commitment to taking care of our community’s health. This year, resiliency funding helped with:

- Recognizing exceptional staff in different departments like Environmental Services
- Delivering bright and colorful poinsettias to various units and departments in December
- Distribution of festive face masks to spread joy to staff, physicians and patients by the Kindness Crew
- Providing delicious and nutritious food during the holidays
- Creating a relaxing atmosphere in the three Resiliency lounges to provide staff a space to rejuvenate on their breaks

Donor assistance allows us to move through the changing healthcare landscape by making sure that our staff is cared for so that they can care for our patients.

PADDLES UP! TOURNAMENT TO RAISE AWARENESS OF HOSPITAL’S MISSION AND SERVICES

Romone Penny loves pickleball. So, when an opportunity came up for his firm to sponsor a tournament of the sports trend taking the nation, especially when it would benefit his community hospital, he rallied his network and made it happen.

As a member of the Suburban Hospital Foundation Board and Young Professionals Committee, Romone was excited for his firm Pursuit Sports Group to sponsor a community pickleball tournament to raise awareness of and support for the hospital.

The event was among the first that Penny and fellow members of Suburban Hospital Foundation’s new Young Professionals Committee (YPC) would host in 2022. The tournament’s mission was to raise support for and awareness of Suburban, it attracted the 20- and 30-somethings with whom the hospital would like to better engage.

Nearly 80 individuals competed on sponsored teams representing different neighborhoods, corporations, and sports programs. We look forward to making this an annual event.

“\You never know when you or a family member or close friend is going to be in the hospital,\” Penny says. “But if you can have an informed and educated perspective of the hospital, and of Suburban in particular, I believe you’ll make better, more prudent decisions.\”
REACHING THE COMMUNITY
SUBURBAN HOSPITAL IS COMMITTED TO THE HEALTHY FUTURE OF OUR COMMUNITY

While the physical landscape has taken on many changes, over the past 80 years, our dedication to providing care and resources to our neighbors has remained unwavering. Suburban Hospital cares for those with chronic diseases, injuries, cancer, and addiction, including those who may be under- or uninsured, who do not speak English, or who need assistance when seeking medical care. From programs focused on youth empowerment, access to care, and the promotion of healthy habits, the health partnership looks to remove barriers and address health inequities present in our community.

We are so grateful that our generous donors have partnered with us over the years in this commitment to provide quality programs and services to promote health and wellness.

EMERGENCY AND TRAUMA CARE
BUILDING MOMENTUM FOR RENOVATION AND EXPANSION

Each day, nearly 140 members of our community — individuals living, working, visiting or just passing through our region — access state-of-the-art emergency care at Suburban Hospital. As the dedicated Trauma Center for Montgomery County, as well as a Joint Commission certified cardiac and stroke center, Suburban Hospital’s exceptionally trained emergency staff are prepared to treat life-threatening conditions and serious illnesses and injuries around the clock. In addition to our traditional facilities for general medical care, the Suburban Hospital ED also provides separate, specialty care environments for pediatrics and behavioral health patients.

Whatever the diagnosis — from heart attack to stroke, or broken bones to a behavioral health crisis, each patient receives expert, personalized care in our high-tech facility from an experienced, multidisciplinary team. Recognizing this commitment, Suburban’s ED annually receives high acclaim in Bethesda Magazine’s readership poll. In addition, Suburban Hospital recently received the prestigious Lantern Award from the Emergency Nurses Association for the third consecutive time, which recognizes emergency departments that demonstrate excellent practice and innovative performance through leadership, education, advocacy and research.

Since the pandemic, demand for Suburban Hospital’s emergency care has continued to grow, further demonstrating the need for a significant expansion of our services. Thanks to a groundswell of early donor support — especially from local philanthropist Cathy Bernard and the J. Willard and Alice S. Marriott Foundation — plans are already underway! In fact, during 2022, funding support from these lead donors as well as the Copeland Family, the Kiwanis Club of Bethesda, Angela Messer, and Finmarc Management allowed Suburban to make several immediately improvements in the ED including a new, more visible entrance; expanded triage; enhanced security; and a larger patient and family waiting area.

Stay tuned as more detailed plans are revealed for an ambitious renovation and expansion project that will ultimately enable a bold reimagining of our entire emergency and trauma facility!

2023 FORECAST

Every day, Suburban Hospital staff moves toward our mutual goals of providing care in environment that prioritizes safety, connecting with patients and their care partners at a personal level, and supporting each other. Suburban Hospital, and our regional and health system partners, are consciously embedding four priority areas in our work: clinical excellence, service growth, engaged teams and healthy communities. These priorities connect with the Johns Hopkins Medicine strategic plan and enhance our mission and core values.
NURSING EXCELLENCE
OUR NURSES LEAD SUPERIOR PATIENT CARE AND CHAMPION INNOVATIONS
Patients receive care from nurses more than any other type of healthcare provider. At Suburban Hospital, nursing is the cornerstone of our healing environment and we constantly strive to exceed our patients’ expectations.

One of the ways that Suburban nurses strive for excellence is by achieving certification, which demonstrates that they have embraced the knowledge required to care for complex patients in their specialty area. Each day, with their steadfast dedication to patients, colleagues and each other, our nursing team demonstrate the values that make us #Suburban Strong.

Our loyal donors invest in, support, and encourage nursing excellence through their donations allowing us to invest more than $535,000 in 2022 in our nursing programs. We thank you for your ongoing commitment and generosity as our nurses continue to look to the future of medicine.

INNOVATIVE CARDIOVASCULAR CARE
SUBURBAN HOSPITAL HAS PROVIDED HIGH-QUALITY DIAGNOSTIC AND TREATMENT SERVICES FOR MORE THAN 40,000 PATIENTS EACH YEAR
For patients who come to us for complex cardiac care or interventional cardiology procedures, technology is essential. Suburban Hospital patient Ted Eagles discovered how crucial it is to have access to specialized care nearby when doctors determined he was in heart failure and needed surgery to repair the mitral valve. While traditional open-heart surgery is performed in many hospitals throughout the country, minimally invasive open-heart surgery is not as widely available. Fortunately for Ted, the Cardiothoracic Surgery team at Suburban Hospital performs this specialized procedure, and is one of only a few in the region.

Support for the cardiac program from loyal donors like Pradman and Sunita Kaul and The McCutchen Foundation ensure funding for state-of-the-art technologies and break-through techniques are available for more patients in the future.

“Suburban offers patients the best of both worlds: an advanced medical center with comprehensive services and a community-based hospital environment that provides personalized care, close to home.” — Thomas Matthew, MD | Director
Johns Hopkins Cardiothoracic Surgery Program at Suburban Hospital

CHAMPIONING EDUCATION
SUBURBAN HOSPITAL IS COMMITTED TO EMPLOYEE PERSONAL AND PROFESSIONAL GROWTH
In 2022, Suburban Hospital awarded more than $161,000 through our Suburban Scholars and Casey Scholars Nursing programs. These awards may be used toward books, tuition, and related fees, and both programs require a work commitment to Suburban Hospital after completion of the degree.

One Suburban scholar, Fili Herrera, started his nursing career in 2008 with the goal of becoming the best RN he could be. Suburban Hospital gave him that foundation through our ICU Nurse Residency Program. Fili took on a new role in Surgical Oncology at Suburban. Right away, he knew that this was a perfect fit. He now works with oncology patients and offers hope through new and cutting-edge treatment modalities.

SUBURBAN HOSPITAL’S ADDICTION TREATMENT CENTER (ATC)
PROVIDING AN ARRAY OF COMPREHENSIVE BEHAVIORAL HEALTH SERVICES
The Addiction Treatment Center (ATC) has been a leader in the community for more than 40 years. Over this time, the landscape of substance use has changed. Suburban has responded to these community needs with targeted programs and services.

The ATC offers evaluation services, structured outpatient programs, adolescent substance abuse education, a program for concerned persons, and access to information regarding local recovery support meetings.

Generous funding from the Bender Foundation has enabled the launch of a new position for the ATC, the Transition Recovery Guide. The guide provides critical services to address substance user disorders—individual case management guidance and support for those facing with the challenges of moving successfully through ongoing treatment and recovery.
YOUR DOLLARS AT WORK

Every gift to the Suburban Hospital Foundation is put to work to make our great hospital extraordinary. Whether it’s a one-time gift or your ongoing annual support, your impact is hard at work everywhere at Suburban Hospital.

$5.9M FUNDED 2022

We thank you for your continued support in our efforts to further the health of our community.

635 NEW DONORS
1,341 RENEWED DONORS
58% DONOR RETENTION RATE
1,976 TOTAL DONORS