

<b>Criteria</b>	<b>Low (1)</b>	<b>Average (2)</b>	<b>Good (3)</b>	<b>Exceptional (4)</b>
<b>1. Demonstration of Need</b>	Proposal does not clearly describe a specific need and no data or information is included to justify funding.	Proposal mentions a need and minimally explains why funding is needed.	Proposal mentions a need and explains why funding is needed.	Proposal clearly describes the need being met and includes data or additional information to justify funding.
<b>2. Roles Benefited</b>	Proposal has no or very vague description of the roles and numbers of staff who will benefit.	Proposal may mention roles and anticipated numbers of staff but lacks details.	Proposal provides description of the roles who will benefit.	Proposal provides a detailed description of the roles who will benefit including anticipated numbers.
<b>3. Explanation of chosen area (s) of well-being</b>	Proposal provides little to no explanation of alignment with the chosen area of well-being.	Proposal provides an explanation for how the project will enhance the chosen area of well-being but may lack details.	Proposal provides an explanation for how the project will enhance the chosen area of well-being.	Proposal provides a detailed explanation of how the chosen area of well-being will be enhanced including evidence to support this.
<b>4. Activities</b>	Proposal does not include sufficient details on activities.	Proposal includes outline of activities but requires more detail or justification.	Proposal includes a reasonable outline of activities.	Proposal includes a detailed description of activities that are deemed appropriate and reasonable.

<b>5. Measure of Success</b>	Proposal has no plans for documenting and/or measuring the success of the grant, or plans are very unclear.	Proposal includes some measure of success but may be minimal or difficult to implement.	Proposal includes some measure of success.	Proposal includes one or more well thought out and practical measures of success.
<b>6. Timeline and Sustainability</b>	Proposal does not include sufficient details on the timeline and no mention of sustainability.	Proposal includes outline of the timeline and sustainability but requires more detail or justification.	Proposal includes a reasonable outline of the timeline and mentions plans for sustainability.	Proposal includes a detailed description of the timeline and plans for sustainability that are deemed appropriate and reasonable.
<b>7. Implementation and Upkeep</b>	Proposal does not provide a description of who will be responsible for implementation and upkeep.	Proposal may mention departments or individuals involved but does not clearly assign responsibilities.	Proposal assigns responsibilities to individuals and departments for some aspects of implementation and upkeep.	Proposal assigns responsibilities to individuals and departments for all aspects of implementation and upkeep.
<b>8. Budget</b>	Proposal does not include budget outline or budget is deemed unreasonable.	Proposal includes an outline of a budget but lacks details.	Proposal includes an outline of a reasonable and appropriate budget.	Proposal includes a detailed budget that is deemed appropriate and reasonable. Specific quantities and prices of materials may be listed.