



All Kids' Wonderland

Sponsorship Opportunities

Thursday, December 18, 2025

Friday, December 19, 2025

Saturday, December 20, 2025



JOHNS HOPKINS
All Children's Hospital



About All Kids' Wonderland:

All Kids' Wonderland is a free "shopping" event for our inpatient parents/caregivers as well as families chosen by our Social Work department with an identified need. Hosted by our Department of Patient and Family Centered Care, this event serves 250+ families. All Kids' Wonderland is intended to remove additional stress from families who are already facing numerous challenges during the holiday season. It provides the opportunity for families to experience the joy of the holiday season while staying close to their loved ones receiving care.

The first floor of our Outpatient Care Center is transformed to a holiday themed atmosphere where families are able to "shop" from a large selection of gifts donated by our community. Volunteers assist families as personal shoppers and gift wrappers and help deliver gifts to patient rooms.

Funds raised for All Kids' Wonderland are used to celebrate our patients and families during the holiday season and support the overall daily efforts of the Department of Patient and Family Centered Care.

About Johns Hopkins All Children's Department of Patient and Family Centered Care:

Throughout the year, the Department of Patient and Family Centered Care at Johns Hopkins All Children's Hospital helps support patients and families as they cope with illness, injury, treatment and hospitalization.

This includes child life specialists who care and support for patients of all ages and strive to reduce fear and stress as much as possible. Through therapy, coping support and play, our specialists provide activities to help patients and their families better understand a diagnosis and manage stressful health care experiences.

"I've never seen anything like it before. There were three rooms of toys for inpatient parents/guardians to 'shop' for their kids. All donated. Completely at no charge to the family. I was floored. So many toys for kids of all ages. For those that donate items for kids and to sponsors, if you ever wonder if it makes a difference, I'm here to tell you that it does. Thank you for giving."

Grateful Mom



All Kids' Wonderland Overview of Opportunities

	Presenting \$25,000	Leading \$20,000	Supporting \$15,000	Participating \$10,000	Contributing \$5,000	Special Thanks \$2,500
Limited To	1					
Volunteer Experience*	15	10	7	5	3	2
Recognition in Communication to Families	❄️	❄️	❄️	❄️	❄️	❄️
Recognition in Event Slide Show	❄️	❄️	❄️	❄️	❄️	❄️
Recognition in Collateral Materials	❄️	❄️	❄️	❄️	❄️	❄️
Thank You Video	❄️	❄️	❄️	❄️	❄️	❄️
Post-Event Social Media Recognition	❄️	❄️	❄️	❄️	❄️	❄️
Event Web Page Recognition	Logo	Logo	Logo	Name	Name	
Event Signage Recognition	Logo					

*Volunteers must meet guidelines and opportunities are subject to change if safety of patients, families and staff would be compromised.



All Kids' Wonderland

Presenting Sponsorship

\$25,000

- Company named presenting sponsor of All Kids' Wonderland
- Company logo on event signage
- Recognition in collateral materials and in slide show rotating over three days
- Company named sponsor of the inpatient Santa visit in December
- Company name featured in communication to families
- Company logo on All Kids' Wonderland event web page
- Thank You video and company recognition on social media post-event
- Company name included on the flyer included with the holiday gift bags for families
- Opportunity for up to 15 volunteer spots (employees can wear branded company t-shirts)*

* Sponsors receive an exclusive early bird time frame to sign up for volunteer spots. For the health and safety of our patients and families, the organization reserves the right to cancel events and special event visitors if the safety of our patients, families and staff would be compromised (i.e.: a direct increase in cases in the surrounding community).



All Kids' Wonderland

Leading Sponsorship

\$20,000


- Company named leading sponsor of All Kids' Wonderland
- Recognition in collateral materials and in slide show rotating over three days
- Company name featured in communication to families
- Company logo on All Kids' Wonderland event web page
- Thank You video and company recognition on social media post-event
- Company name included on the flyer included with the holiday gift bags for families
- Opportunity for up to 10 volunteer spots (employees can wear branded company t-shirts)*

Supporting Sponsorship

\$15,000

- Company named supporting sponsor of All Kids' Wonderland
- Recognition in collateral materials and in slide show rotating over three days
- Company name featured in communication to families
- Company logo on All Kids' Wonderland event web page
- Thank You video and company recognition on social media post-event
- Company name included on the flyer included with the holiday gift bags for families
- Opportunity for up to 7 volunteer spots (employees can wear branded company t-shirts)*

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All Kids' Wonderland

Participating Sponsorship

\$10,000

- Company named participating sponsor of All Kids' Wonderland
- Recognition in collateral materials and in slide show rotating over three days
- Company name featured in communication to families
- Company name on All Kids' Wonderland event web page
- Thank You video and company recognition on social media post-event
- Opportunity for up to 5 volunteer spots (employees can wear branded company t-shirts)

Contributing Sponsorship

\$5,000

- Company named contributing sponsor of All Kids' Wonderland
- Recognition in collateral materials and in slide show rotating over three days
- Company name featured in communication to families
- Company name on All Kids' Wonderland event web page
- Thank You video and company recognition on social media post-event
- Opportunity for up to 3 volunteer spots (employees can wear branded company t-shirts)*

Special Thanks Sponsorship

\$2,500

- Recognition in collateral materials and in slide show rotating over three days
- Company name featured in communication to families
- Thank You video and company recognition on social media post-event
- Opportunity for up to 2 volunteer spots (employees can wear branded company t-shirts)*

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