

Sponsorship Opportunities

for the 26th Annual
**Estate, Tax, Legal & Financial
Planning Seminar**

In-Person & Virtual • May 16, 2024



About the 26th Annual Estate, Tax, Legal & Financial Planning Seminar

Our annual Estate, Legal & Financial Planning Seminar provides attendees with an opportunity to secure seven credit hours of continuing education while hearing valuable information from a variety of nationally-known guest speakers.

The seminar will be an in-person event and will broadcast virtually. Last year we directly reached over 25,000 advisors in Florida through our registration platform. We worked with a marketing and public relations firm to execute a social media campaign that highlighted our sponsors and boosted registration.

The seminar is focused on continuing education for professional planners, attorneys, CPAs, CFPs, Trust Officers, CIMA, CLU, CPWA, Bankers, Insurance Agents, and other related designations.

Funds raised through Seminar will be used where they are needed most at Johns Hopkins All Children's Hospital — supporting patient care, training future doctors and nurses and researching better treatments and cures to help future generations of kids.

About Johns Hopkins All Children's Hospital:



TREATMENT:

296,000+ annual outpatient care visits
7,100+ annual surgeries
34,000+ annual Emergency Center visits



RESEARCH:

500+ Institutional Review Board-approved research studies being conducted by our clinical and translational investigators



EDUCATION: Train pediatric residents and fellows through Johns Hopkins All Children's programs and a 40+ year relationship with USF Health in providing pediatric training



ADVOCACY:

17% of children under 18 in our area live in poverty. As the organizer for the Healthy Start program in St. Petersburg, we seek to improve outcomes for young children.



#1 CHILDREN'S HOSPITAL IN THE TAMPA BAY REGION, NATIONALLY RANKED IN 4 SPECIALTIES:

Neurology and Neurosurgery, Diabetes and Endocrinology, Nephrology and Orthopaedics



MAGNET® RECOGNIZED:

Achieved Magnet designation in 2019 recognizing the highest level of professionalism in nursing practice.



MAIN HOSPITAL:

259 private inpatient beds

SPECIALIZED UNITS:

Neonatal Intensive Care Unit, Heart Center, Pediatric ICU, Cancer and Blood Disorders, Neurosciences, Center for Congenital Diaphragmatic Hernia, Pediatric Emergency and Trauma Center, Surgical Extended Care Unit, Special Procedures Unit, and 12 Operating Rooms

OUTPATIENT CARE:

10 locations across 6 counties

Estate, Tax, Legal & Financial Planning Seminar

Overview of Opportunities

	Presenting \$20,000	Lead \$10,000	Session \$5,000	Supporting \$1,000
Limited To	1			
Event Registrations	25	10	3	1
Event Signage <i>Printed</i>	Top Logo Placement	Logo	Logo	
Event Signage <i>Digital</i>	Logo	Logo	Logo	Logo
Recognition During Program	Speaking Opportunity	Speaking Opportunity	Speaking Opportunity	
Promo Video	During Program			
Event Marketing Recognition	Logo / Name	Logo / Name	Name	Name
Pre-Seminar Speaker's Event	Recognition and 2 Guests	Recognition and 1 Guest		
Speaker's Gift	Opportunity to Provide Branded Gift			

26th Annual Estate, Tax, Legal & Financial Planning Seminar

Presenting Sponsorship

\$20,000

Limited to 1

- Company named presenting sponsor of the 26th Annual Estate, Tax, Legal & Financial Planning Seminar
- Host to include company name featured in title of event as "presented by: (company name)"
- Company recognition in select promotional materials as presenting sponsor (subject to print deadlines)
- 25 complimentary registrations
- Company logo on seminar registration site
- Company logo on seminar event web page
- Company recognition included in "Speaker's Event" prior to the seminar
- 2 company representatives invited to participate in "Speaker's Event"
- Company logo displayed on participants' screens at various times during seminar
- Company recognition in select participant digital materials
- Company promotional spot to be broadcast during event (provided by company and subject to Foundation approval)
- Opportunity for company representative to introduce one session during seminar
- Opportunity for company to provide a branded gift to speakers (subject to Foundation approval)

26th Annual Estate, Tax, Legal & Financial Planning Seminar

Lead Sponsorship

\$10,000

- Company named lead sponsor of the 26th Annual Estate, Tax, Legal & Financial Planning Seminar
- Company recognition in select promotional materials (subject to print deadlines)
- 10 complimentary registrations
- Company logo on seminar registration site
- Company logo on seminar event web page
- Company recognition included in "Speaker's Event" prior to the seminar
- 1 company representative invited to participate in "Speaker's Event"
- Company logo displayed on participants' screens at various times during seminar
- Company recognition in select participant digital materials
- Opportunity for company representative to introduce one session during seminar

Session Sponsorship

\$5,000

- Company named session sponsor of the 26th Annual Estate, Tax, Legal & Financial Planning Seminar
- Company recognition in select promotional materials (subject to print deadlines)
- 3 complimentary registrations
- Company name on seminar registration site
- Company name on seminar event web page
- Opportunity for company representative to introduce one sponsored session, close the session and thank the speaker
- Company logo displayed on participants' screens leading into the sponsored session
- Company recognition in select participant digital materials
- Company logo displayed on participants' screens at various times during seminar

Supporting Sponsorship

\$1,000

- Company named supporting sponsor of the 26th Annual Estate, Tax, Legal & Financial Planning Seminar
- Company recognition in select promotional materials (subject to print deadlines)
- 1 complimentary registration
- Company name on seminar registration site
- Company name on seminar event web page
- Company recognition in select participant digital materials
- Company logo displayed on participants' screens at various times during seminar