

Johns Hopkins HealthCare Becomes Johns Hopkins Health Plans

July 10, 2023

Johns Hopkins HealthCare has changed its name to Johns Hopkins Health Plans. Accordingly, we are also implementing a new logo:



Here are the key points you need to know about this change:

- Our new doing-business-as (DBA) name and logo does not represent a legal name change. There will be NO changes to provider contracts, reimbursements, etc. as a result of the rebranding.
- Member ID cards for US Family Health Plan (USFHP), Employer Health Programs (EHP) and Advantage MD plans will reflect the new logo beginning January 2024. The ID cards for Priority Partners members will not change
- This name change does not represent a plan consolidation. Our individual health plans will continue to have their own unique benefits and coverage just as they do today. The JHHC.com website address will change to **hopkinshealthplans.org** effective immediately. The website has a new look, but all previously established links will remain intact. You may notice a different appearance in places, but we have taken care to make only minor modifications with intuitive navigation.
- Our contact information, addresses, phone and fax numbers will remain the same.
- We will continue to keep you informed with relevant updates and announcements throughout the rebranding transition period.

Aside from any necessary visual identity updates to materials, the only change to impact you, our valued doctors and health care providers and facilities, will be our name change to Johns Hopkins Health Plans. You may want to update some of your internal references pertaining to Johns Hopkins Health Plans to reflect the new name, but please keep in mind that there are NO changes to contracts, reimbursements, etc. as a result of the rebranding.

Learn more about our name change and rebrand by reviewing this FAQ.