



## CREATE YOUR FACEBOOK FUNDRAISER

1. Log into your fundraising portal [here](#).

A screenshot of a web application's login page. At the top, there is a search bar labeled "Participant Search" with a magnifying glass icon and a red "LOGIN" button. Below this is a dark grey login modal. The modal contains the following elements: "Email Address:" followed by a text input field containing "cpalacz1@jhmi.edu"; "Password:" followed by a password input field with masked characters "....."; a teal "LOGIN" button; and a link "Forgot Password?".

2. Once in the system, click on “Your Page” at the top left.
3. Scroll down and click on “Settings”.

A screenshot of a user's profile page in the fundraising portal. At the top, there are three menu items: "My Story" with a speech bubble icon, "Donations" with a heart icon, and "Settings" with a gear icon. The "Settings" item is circled in red. Below the menu is a post area with the text "Dear Friends," and a paragraph: "I hope you will consider supporting my participation in this event. All contributions will benefit my local Children's Miracle Network Hospital. Any contribution will help, and all donations are tax deductible." There is a small edit icon in the top right corner of the post area.

4. Scroll down and click on “Create a Facebook Fundraiser”.

**Fundraising Goal \***

\$ 1000.00

**Page Link**

<https://www.helpmakemiracles.org/parti> Copy Customize

**Facebook Fundraiser**

 Accept donations for your fundraising with a Facebook Fundraiser!

[Create a Facebook Fundraiser](#)

**5. Click to continue through this prompt to create your Facebook Fundraiser.**



**Grow your fundraising with Facebook!**

Did you know the average Facebook Fundraiser raises at least \$150?

With a Facebook Fundraiser, you can raise money directly on Facebook to help you reach your fundraising goal!

[CREATE A FACEBOOK FUNDRAISER](#)

[Maybe Later](#)

**6. Facebook will then ask you to continue, assuming you are already logged into Facebook on your current browser. Double check to ensure it is you. Facebook will only obtain access to your profile picture and email address in order to provide updates on your Fundraiser.**



**Children's Miracle Network** will receive:  
your name and profile picture and email address.

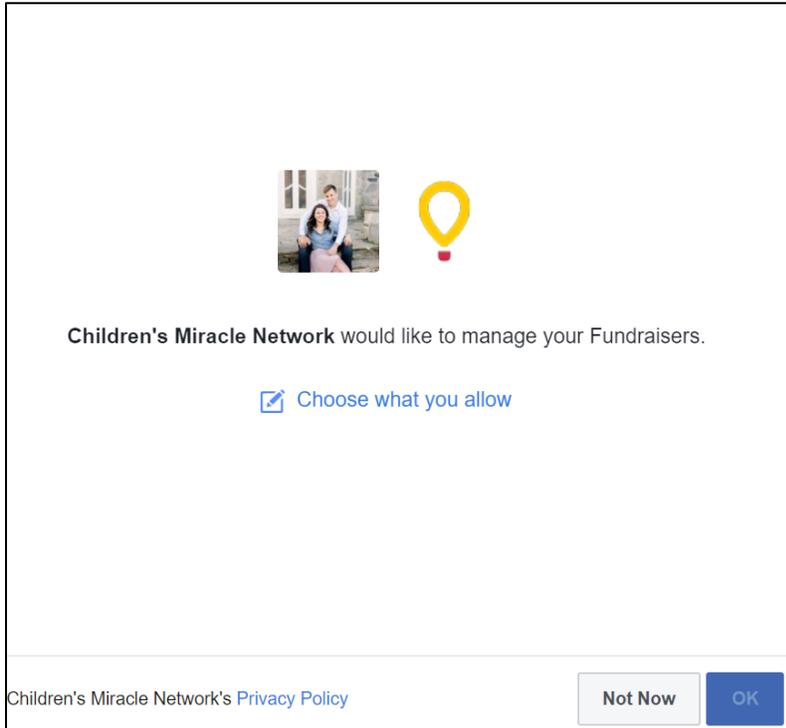
[Edit This](#)

[Continue as Chelsea](#)

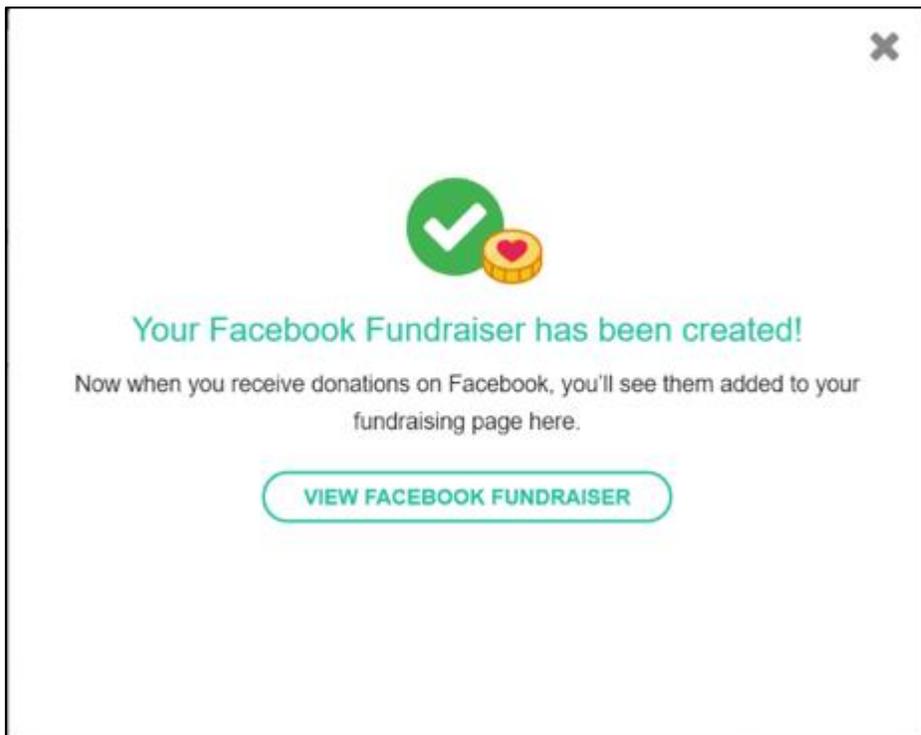
[Cancel](#)

 This doesn't let the app post to Facebook

7. Next, Facebook will ask you to allow CMN Hospitals to manage your Fundraiser. This means that CMN Hospitals is collecting the donations and then forwarding them directly to Johns Hopkins Children’s Center.



8. You have now successfully created a Facebook Fundraiser! Click on “View your Facebook Fundraiser” to customize the information posted on your page.



9. Next, you will be brought to a homepage, which will look similar to a Facebook event – this is where you can make modifications to your Facebook Fundraiser that will appear directly on your page.
- a. Click on the camera button (circled in red below) to modify the banner photo that will be featured at the top of this page and on your posting page.
  - b. Click on the Edit button (circled in blue below) to modify the text that is shared on this event page and when you are posting.
  - c. **IMPORTANT:** The Fundraiser will automatically post on your home social media page *just once*. After that, you can continue to **share the Fundraiser** (using the share button circled in purple below) to keep pushing it onto your friends' feeds to encourage continued donations.



### MIX 106.5's 34<sup>th</sup> Annual Radiothon benefiting JHCC

Fundraiser for Children's Miracle Network Hospitals by Cindy Palacz Williams · 🌐



**Goal** Edit  
\$0 raised of \$1,000 52 days left  
Be the first to donate!  
[Donate](#)

**Fundraiser Progress**  
No one has donated to your fundraiser yet. Invite friends and share your story to build momentum.

0	0	0
donated	invited	shared

Be the first of your friends to donate!

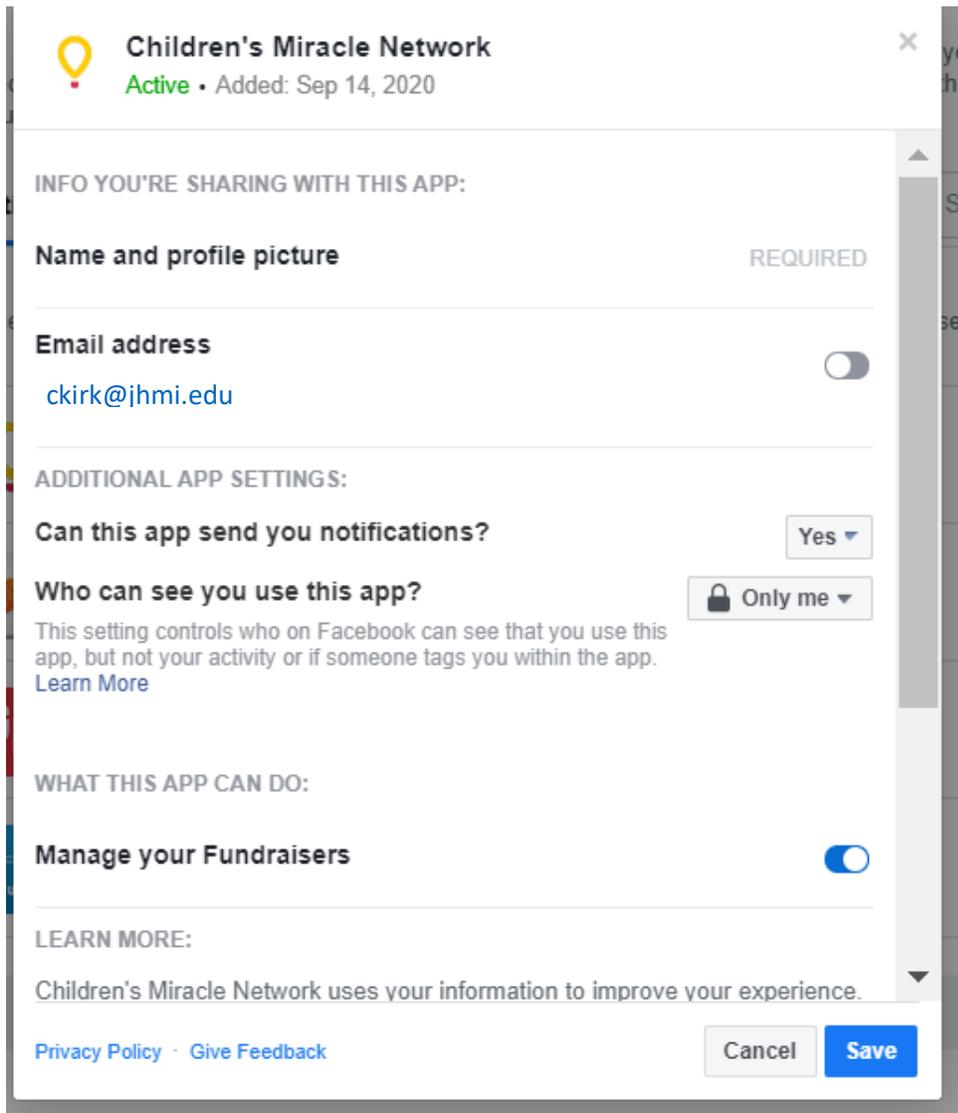
Write something...  
  

**About** Edit  
Dear Friends, I hope you will consider supporting my participation in this event. All contributions will benefit my local Children's Miracle Network Hospital. Any contribution will help, and all donations are tax deductible. Thank you for visiting my fundraising page!  
<https://www.helpmakemiracles.org/participant/380208>  
Cindy Palacz Williams · February 5, 2021

**Invite Friends**  
People who invite friends raise more money. We recommend inviting about 160 people.

	Norma Rexroad Williams	<a href="#">Invite</a>
	Matt Williams	<a href="#">Invite</a>
	Beth Heiter	<a href="#">Invite</a>

10. Facebook fundraiser will allow a more streamlined approach to your fundraising and has proven to raise nearly 4x more funds online than similar platforms.
11. If you would like to remove your email from CMN Hospitals access, you can go into your Facebook >> Click on Settings >> Click on App & Websites >> Click on CMN Hospitals 'Edit' and turn off the button with their address.



**Thank you for creating your Facebook Fundraiser! If you have any questions, please contact [hopkinschildrens@jhmi.edu](mailto:hopkinschildrens@jhmi.edu). Good luck!**