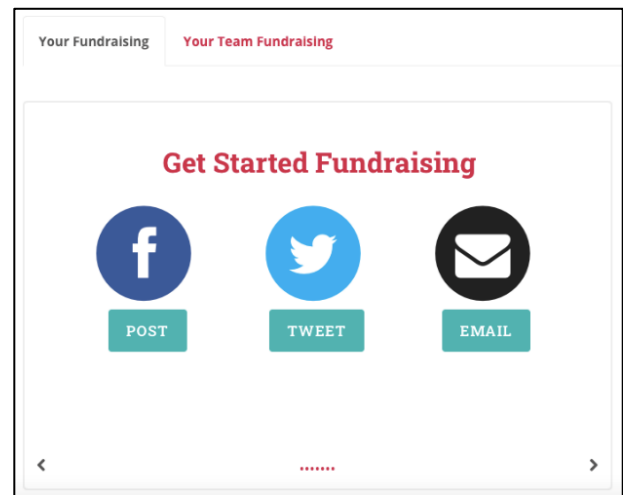


SUPER SIMPLE ONLINE FUNDRAISING TIPS

TELL PEOPLE YOU ARE FUNDRAISING #FORTHEKIDS: Connect with family, friends, neighbors, and co-workers to let them know what you're doing! Surround yourself with people who believe in you and share your excitement about fundraising for Johns Hopkins Children's Center. Show them you're serious!

KICK IT OFF: Be the first to donate to your page. Consider personally matching gifts your friends make up to a certain amount.

USE SOCIAL MEDIA: Share what you're doing for Radiothon on social media! Our platform, Donor Drive, even has a Facebook application that can post periodically for you, letting your friends know how close you are to your goal and how they can donate! Post often and tag donors in thank you posts! Posting a thank you with a fun photo often inspires more people to donate.



OFFER YOUR CREATIVITY TO YOUR NETWORK! Put your crafty-ness to work and make some cool crafts, bake an awesome pie, or auction off your unused collectibles, all for donations! Offer a special homemade gift you can send as a thank you for every donation to your page.

HAVE SOME FUN WITH YOUR MILESTONES: Willing to dye your hair if you hit a goal? Make a funny video and share it? How about challenging a coworker with a friendly competition? You might be surprised how these fun ideas will motivate your network to give!

THANK YOU for your support of the 35th Annual MIX 106.5 Radiothon benefiting Johns Hopkins Children's Center!