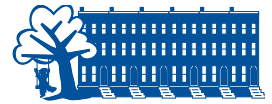




United Way of Central Maryland

Give. Advocate. Volunteer. LIVE UNITED



The Johns Hopkins Neighborhood Fund

Together we can create stronger neighborhoods.

For more information about the JHU Campaign go to www.jhu.edu/unitedway or contact Ian Reynolds at unitedway@jhu.edu or 443-997-3260. For more information about the JHM Campaign go to www.hopkinsmedicine.org/unitedway or contact Carol Woodward at cwoodwa2@jhmi.edu or 410-614-4515.

1. MY INFORMATION (Please print firmly and clearly. Your personal information is kept confidential.)

Form fields for personal information including gender, birth year, JHED ID, title, name, address, city, state, zip, phone, and email.

2. CHALLENGE GRANTS (Please check if interested in participating)

Form fields for challenge grants including Weinberg Leadership Society Challenge Grant and Tocqueville Society Challenge Grant.

3. MY CONTRIBUTION

Form fields for contribution to United Way of Central Maryland and The Johns Hopkins Neighborhood Fund.

Designate through United Way

*A minimum gift of \$50 per year is required for each designation made. If your designation is less than \$50, it will revert to United Way of Central Maryland. Designations must be received by United Way of Central Maryland no later than March 1. Must be a charitable health and human service tax-exempt organization or other United Way in the United States. SEE WWW.UWCM.ORG FOR MORE DETAILS. Attach an additional page if necessary.

Form fields for designating contributions through partner agencies, including program name, address, directory code, and amount per year.

United Way provides monitoring and oversight for our partner agencies and we measure their results. We do not monitor non-United Way organizations.

Complete only if you wish to exclude a specific United Way partner from receiving any part of your gift

Form field for partner exclusion(s).

United Way of Central Maryland, Inc. applies a fee of 5 percent on designations. The fee will not exceed \$500 for United Way partners.

Please send completed pledge form (and payment if check or cash) to:

JHM Campaign for United Way
Johns Hopkins Medicine
Operations Integration
Attn: Cathy White
600 N. Wolfe Street
Administration Bldg., Ste. 420
Baltimore, MD 21287

JHU Campaign for United Way
Johns Hopkins University
Office of the President
242 Garland Hall
3400 N. Charles Street
Baltimore, MD 21218

*PLEASE SEE IMPORTANT INFORMATION ON BACK.

4. PREFERRED PAYMENT METHOD (Please choose A, B, C, D or E)

Form fields for preferred payment method including payroll deduction, charge, and cash options.

Form field for check payment method.

Form field for cash payment method.

Form field for securities and stocks payment method.

Form fields for I/we choose to make a payment method, including one-time or recurring gifts and will/estate plan options.

5. MY CONTRIBUTION (amount from #4 above)

Form field for my personal gift contribution.

Form field for emerging leaders program participation.

THANK YOU!

Form field for remaining anonymous checkbox.

6. SIGN AND DATE HERE to authorize pledge and payment method.

Form fields for signature and date.

United Way of Central Maryland Leadership Giving Programs

The Tocqueville Society members contribute \$10,000 or more annually and help motivate others to give generously as well. Members enjoy special recognition, invitations to exclusive events and unique volunteer opportunities.

The Women's Leadership Council (WLC) - Tocqueville Society is a philanthropic network of concerned and caring women giving \$10,000 or more annually and who are focused on advocacy, mentoring, networking, philanthropy and volunteering. Members enjoy special recognition, invitations to exclusive events and unique volunteer opportunities.

Women's Initiative Next Generations (WINGS) members donate \$1,000-\$9,999 annually. Members enjoy special recognition, invitations to exclusive events and unique volunteer opportunities.

Emerging Leaders United (ELU) members are 40 years old and younger who give at least \$260 annually (that's just \$5 per week!). Members enjoy special recognition and invitations to exclusive volunteer, professional development and social events.

Legacy Circle members have established a perpetual gift that will impact central Maryland now and in the future. Planned gifts take many forms including current gifts (cash, marketable securities, property or real estate), and deferred gifts (will or trust designations, life insurance or designation of retirement plan assets upon death) that require little or no current cash outlay.

Challenge Grants

Making it easier to join our giving programs.

Thanks to generous support from Baltimore Equitable Insurance Foundation, France-Merrick Foundation, Robert E. Meyerhoff and The Harry and Jeanette Weinberg Foundation, Inc., we are able to offer challenge grants to make it easier to give \$1K, \$10K or \$25K.

All grant dollars are directed to United Way of Central Maryland.

For more information on giving programs or the challenge grants, please contact 410.547.8000 or visit www.uwcm.org/leader.

Campaign for United Way of Central Maryland and The Johns Hopkins Neighborhood Fund

Designations made to the Johns Hopkins Neighborhood Fund will enable nonprofit organizations to build stronger neighborhoods by addressing needs in the areas of health, education, public safety, employment and community revitalization.

Nonprofit agencies that serve the communities situated in close proximity to our campuses and that are associated with Johns Hopkins through employee and/or institutional involvement will be considered for funding through a proposal process.

The financial and volunteer contributions made by Johns Hopkins and its employees will help those in need through local organizations—together we can create stronger neighborhoods.

Since 1925, United Way of Central Maryland (UWCM) has rallied individuals, businesses and organizations across central Maryland to GIVE, ADVOCATE and VOLUNTEER on behalf of our vulnerable and at-risk neighbors—helping people achieve a higher-quality, self-sufficient life.

Why United Way? United Way of Central Maryland:

- Understands the community's needs
- Helps those who are most vulnerable, especially those at 300% or below the federal poverty level
- Understands what works
- Helps donors and the community make informed choices

2-1-1 Maryland at United Way of Central Maryland (2-1-1 MD at UWCM)

2-1-1 MD at UWCM's information and referral call center, offers a 24/7 link to resources for people who need help. Last year, 2-1-1 MD at UWCM answered nearly 100,000 calls for assistance with basic needs like utility assistance, housing, food, financial assistance, etc.

UWCM's Access to Healthy Food Initiative

UWCM is working to increase the accessibility of healthy, affordable food across central Maryland. We are committed to helping get fresh food from the farm to communities with limited or no access by increasing the growing, distribution and services that ensure families get the food they need for a more healthy diet.

MULTI-YEAR GIVING

This option lets valuable donors make a contribution that sustains the work of UWCM with the ease and convenience of multi-year pledges. Through automatic re-enrollment, donors have an opportunity to make a multi-year gift, saving time and ensuring the community benefits year after year. (Annually, you will receive a pledge reminder with payment options.)

United Way of Central Maryland, Inc.
100 South Charles Street
Fifth Floor, P.O. Box 1576
Baltimore, Maryland 21203-1576
P 410.547.8000 F 410.547.8289

GIVE FIVE?

5 is an easy place to start:

- **\$5 per month** supplies six pounds of fresh produce to a hungry family each week for one year
- **\$5 per week** purchases a year's worth of medication for an uninsured couple.
- **\$5 per day** provides one month of permanent housing and supportive services for a family of four.

IMPORTANT INFORMATION

Contributions to United Way of Central Maryland, Inc. are tax deductible within the limits of current federal and Maryland state law. United Way of Central Maryland has provided no goods or services in exchange for your contributions.

You will be acknowledged for direct contributions made during the calendar year. United Way will send those acknowledgements before January 31 of the following year. To assure receipt of your acknowledgement please provide us with your full home address.

If your contribution is being made by payroll deduction, you should keep a copy of this pledge card which, along with your pay stubs or other documents furnished by your employer, show the amount withheld for your contribution and will provide the necessary support for your contribution for Federal income tax purposes. United Way of Central Maryland, Inc. does not provide goods or services in return for any contribution made to it by payroll deduction.

A copy of the most current financial statement is available upon request by contacting United Way of Central Maryland, Inc. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

By providing your email address to United Way of Central Maryland (UWCM), you are opting in to receive periodic email communications from UWCM. Your privacy is important to us, and we will never share, sell or rent your contact information to a third party. You may unsubscribe from UWCM emails at any time.



Maryland
2-1-1
Get Connected. Get Answers.
First Call For Help™
DIAL 2-1-1
OR
PHONE 410-685-0525
PHONE 1-800-492-0618

United Way
United Way
of Central Maryland
www.uwcm.org