

## 4. Speak Up

- Silence is violence. Use voice and influence
- Hashtags
  - #stopasianhate #stopapihate
  - #hateisavirus
  - #pleasedontkillme (Angelo Quinto)
  - #justiceforvicha (Vicha Ratanapakdee)
  - #justiceforchristianhall (Christian Hall)
- Post, spread the word, share on your socials, retweet, join panels, report
- One way to think about how to speak up, amplify and educate is that this is a “marketing” skill: so how might you apply those ideas toward educating and impelling action?



Post Link: <https://www.instagram.com/p/CLXMFhtJwRf/>